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GiGi's Playhouse Launches "GiGi's Generation G Concert Series"

HOFFMAN ESTATES, Illinois (August 24, 2020) – In this period of social distancing, virtual gatherings and months of time spent at home, GiGi's Playhouse is providing a new outlet for those who have missed out on live performances since the COVID-19 pandemic began. To usher in October as Down Syndrome Awareness Month, GiGi's Playhouse is announcing the launch of the **GiGi's Generation G Concert Series** on **Sunday, September 27 at 7 p.m. Eastern time.**

Two-time Grammy Award winning artist Marlow Rosado will headline the virtual concert from Miami as we are also joined by special guests, Nancy and GiGi Gianni! Registration is FREE at gigisplayhouse.org/concertseries, and fans can join from the comfort of their own homes by streaming the party on TV or from their phone.

"GiGi's At Home has brought us all closer together during this period of social distancing with free programming that benefits our families," founder and Chief Belief Officer Nancy Gianni said. "Through the power of social media, we will bring the power of music to viewers from coast to coast!"

Virtual attendees will have the option to donate ahead of the live-streamed event. The gift will benefit GiGi's At Home's educational and therapeutic programs while also allowing us to reach more families with the services GiGi's Playhouse provides.

About GiGi's Playhouse®: GiGi's Playhouse is the only international network of Down Syndrome Achievement Centers created to provide free life-changing therapeutic and educational programs for all ages. With 49 locations across the U.S. and Mexico, and a demand to open 200 more, GiGi's Playhouse is on a mission to change the way the world views Down syndrome and to send a global message of acceptance for all. Learn more at www.GiGisPlayhouse.org.

About Marlow Rosado: With over two decades experience in the music industry, Grammy winning pianist composer and producer Marlow Rosado has developed a powerful portfolio working with many of the top artists in the Latin recording industry. From salsa to rock, from merengue to hip-hop, from

bachata to reggaeton, the versatile Marlow Rosado has had his musical hand in all of it. A native of Puerto Rico, he is a salsero at heart, but has successfully written, played and produced hits in a variety of musical styles for some of the most renowned artists in Latin music.

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