



Down Syndrome Achievement Centers  
educate. inspire. believe.

## **FOR IMMEDIATE RELEASE**

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### **GiGi's Playhouse Celebrates Down Syndrome Acceptance Month**

HOFFMAN ESTATES, Illinois (October 1, 2021) - With October upon us, GiGi's Playhouse Down Syndrome Achievement Centers will be celebrating Down Syndrome Acceptance Month. The purpose of the initiative is to change the way the world views Down syndrome and send a global message of acceptance for all!

"We are honoring Down syndrome awareness in the month of October by taking it to the next level," founder and Chief Belief Officer Nancy Gianni said. "With Down Syndrome Acceptance Month, GiGi's Playhouse will lead the way as our playhouses and communities across the country promote a more inclusive society."

GiGi's Playhouse has kicked off Down Syndrome Acceptance Month with the launch of [iacceptyou.org](http://iacceptyou.org), where individuals, schools, and corporations can take a pledge to accept everyone. All who sign the pledge will be recognized as a member of #GenerationG, an army of change-makers set on making the world a better place for all.

Additionally, throughout October, GiGi's Playhouse will release weekly episodes of its podcast, "A Little Something Extra," which features interviews with champions of Down syndrome acceptance and related causes. The podcast is available on all major services.

The month of October will eventually come to an end, but the mission of GiGi's Playhouse will not. Please join us in celebrating Down Syndrome Acceptance Month by creating a world where individuals with Down syndrome are embraced in their families, schools and communities!

**About GiGi's Playhouse:** GiGi's Playhouse is the only international network of Down Syndrome Achievement Centers created to provide free life-changing therapeutic and educational programs for all ages. With more than 50 locations across the U.S. and Mexico, and a global online playhouse that serves more than 70 countries, GiGi's Playhouse is on a mission to change the way the world views Down syndrome and to send a global message of acceptance for all. Learn more at [www.GiGisPlayhouse.org](http://www.GiGisPlayhouse.org).

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