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Media Contact:
Collin Ruane, Public Relations Coordinator
224-427-4168
cruane@gigisplayhouse.org

GiGi's Playhouse Marks 50th Grand Opening!

HOFFMAN ESTATES, Illinois (October 6, 2020) - GiGi's Playhouse Down Syndrome Achievement Centers are proud to welcome our milestone 50th location! GiGi's Playhouse New Orleans opens to the public – virtually – on Saturday, October 10, 2020.

"Since 2003, we have opened 49 other locations across the U.S. and in Mexico and could not be more thrilled to hit a new milestone in New Orleans," founder and Chief Belief Officer Nancy Gianni said. "We introduced our model of free programming 17 years ago, even as we had our doubters about our sustainability. Since then, the model has been replicated in multiple cities, and we are not finished yet!"

From coast to coast, GiGi's Playhouse provides individuals with Down syndrome free therapeutic programming in our brick-and-mortar locations, and more recently in a virtual setting through [GiGi's At Home](#). Even during the COVID-19 pandemic, GiGi's Playhouse continues to fulfill that commitment to serve families while being 99% volunteer-run.

Nancy and GiGi Gianni will attend the grand opening event virtually. Viewers can watch the grand opening in New Orleans live on [Facebook](#) or online at gigisplayhouse.org/neworleans. The virtual stream begins at 10 a.m. Central.

About GiGi's Playhouse®: GiGi's Playhouse is the only international network of Down Syndrome Achievement Centers created to provide free life-changing therapeutic and educational programs for all ages. With 50 locations across the U.S. and Mexico, and a demand to open 200 more, GiGi's Playhouse is on a mission to change the way the world views Down syndrome and to send a global message of acceptance for all. Learn more at www.GiGisPlayhouse.org. GiGi's At Home virtual programming now serves participants in 20 countries as we continue our commitment to free programming during the COVID-19 pandemic.

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