



Down Syndrome Achievement Centers
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GiGi's Playhouse Celebrates Down Syndrome Acceptance Month

HOFFMAN ESTATES, Illinois (September 21, 2020) - As October draws near, GiGi's Playhouse Down Syndrome Achievement Centers will be celebrating Down Syndrome Acceptance Month. The goal being to change the way the world views Down syndrome and send a global message of acceptance for all!

"We are honoring Down syndrome awareness in the month of October by taking it to the next level," founder and Chief Belief Officer Nancy Gianni said. "With Down Syndrome Acceptance Month, GiGi's Playhouse will lead the way as our Playhouses and communities across the country promote a more inclusive society."

GiGi's Playhouse will kick off Down Syndrome Acceptance Month a few days early on Sunday, September 27 with the GiGi's Generation G Concert Series featuring Grammy Award winning artist Marlow Rosado. Registration is FREE at gigisplayhouse.org/concertseries, and fans can join from the comfort of their own homes by streaming the party on TV or from their phone.

From there, GiGi's Playhouse will spend the month of October sharing stories of acceptance, painting the town blue and yellow – the colors that represent Down syndrome awareness – and involving others in spreading the message of accepting others along with a wide range of other activities.

The month of October will eventually come to an end, but the mission of GiGi's Playhouse will not. Please join us in celebrating Down Syndrome Acceptance Month by creating a world where individuals with Down syndrome are embraced in their families, schools and communities!

About GiGi's Playhouse®: GiGi's Playhouse is the only international network of Down Syndrome Achievement Centers created to provide free life-changing therapeutic and educational programs for all ages. With 49 locations across the U.S. and Mexico, and a demand to open 200 more, GiGi's Playhouse is on a mission to change the way the world views Down syndrome and to send a global message of acceptance for all. Learn more at www.GiGisPlayhouse.org.

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