

Sponsorship
Packet



Let's Be
Kind



Down Syndrome Achievement Centers
educate. inspire. believe.

Wausau, WI

From Milestones to Movements:
Be Part of our Next Chapter



Dear GiGi's Playhouse Wausau Community,

The past five years have been filled with incredible moments: children speaking their first words, teens forming friendships, and adults stepping into new opportunities. These milestones remind us why our work matters—but they also inspire us to think bigger. The next chapter is about creating lasting change, not just for today, but for generations to come.

For five years, we've celebrated every milestone—first words, first friendships, first jobs. Now, we're inviting you to help us build a movement. A movement where every person is accepted, included, and celebrated for who they are. Your support doesn't just fund programs—it fuels a future where differences are embraced and potential is limitless.

When you give, you're not just donating—you're joining a movement that's rewriting the narrative around Down syndrome. Your gift helps us shift mindsets, not just reach milestones. Join the movement. Be a changemaker. Fuel the future.

Thank you for being part of the GiGi's family and for your commitment to our mission.

A handwritten signature in blue ink that reads "Erica Erdman". The signature is fluid and cursive, with a decorative flourish at the end.

Braxtons Mom, Wausau Founder & Playhouse Manager

Life-changing Programs

GiGi's Playhouse offers purposeful, progressive, and always-celebrated programs—free of charge—that provide foundational learning opportunities in four key areas: educational, therapeutic, social, and goal-oriented development. These programs empower families to set high expectations for their loved one with Down syndrome.

From prenatal diagnosis through adulthood, GiGi's offers age-based programs that provide tailored therapeutic learning experiences designed to strengthen speech and language, fine and gross motor skills, and social development.



Our one-on-one literacy and math tutoring programs use research-based strategies customized to how individuals with Down syndrome learn best. Literacy tutoring builds reading skills while enhancing speech, language development, auditory processing, and memory. Math tutoring uses multi-sensory techniques to improve numeric understanding and boost confidence.



Health and wellness programs promote independence and self-esteem. GiGi's Kitchen focuses on nutrition education, kitchen safety, and hands-on food preparation.



Movement Builders Circle

A call to action for individuals, families, businesses, and community leaders to invest in a future where individuals with Down syndrome are celebrated, empowered, and embraced.

Updated GiGi's Believers Sponsorship



Catalyst for Change \$10,000

Lead the movement. Catalysts are visionary leaders who drive transformational growth and long-term impact.

\$5,000 5K GLOW Fun Run/Walk Racer Sponsor Level

\$2,000 Harvest Picnic Item Sponsor Level

\$2,500 Kickball Tournament Grand Slam Sponsor Level

* Enjoy a private dinner for 10 prepared by our talented adult participants from Fantastic Friends.



Movement Champion \$7,500

Fuel the movement and provide the momentum needed to expand programs and reach more families.

\$5,000 5K GLOW Fun Run/Walk Racer Sponsor Level

\$1,000 Harvest Picnic Table Sponsor Level

\$1,500 Kickball Tournament Home Run Field Sponsor Level





Momentum Makers \$5,000

Build momentum and fuel innovation, outreach, and growth, helping us reach more families and expand our impact.

\$2,500 5K GLOW Fun Run/Walk Sprinter Sponsor Level

\$2,000 Harvest Picnic Item Sponsor Level

\$500 Kickball Tournament Double Dugout Sponsor Level



Step Supporter \$2,500

Celebrate every step. Step Supporters ensure our programs remain free and accessible, helping individuals achieve their next milestone.

\$1,000 5K GLOW Fun Run/Walk Jogger Sponsor Level

\$1,000 Harvest Picnic Table Sponsor Level

\$500 Kickball Tournament Double Dugout Sponsor Level



GLOW
FUN RUN

GiGi's 5K

Dash for Down syndrome

Wausau

June 13, 2026

We're all the same in the darkness.
Let your uniqueness glow!

GiGi's Playhouse Wausau, will host our 6th Annual 5K GLOW Fun Run/Walk as part of the national Dash for Down Syndrome Challenge. We will join GiGi's network of Playhouses in spreading acceptance for ALL around the globe.



Held at the Aspirus Weston YMCA the evening features an inspiring Dash for Down Syndrome, all ages all abilities obstacle course, participant red carpet showcase, three glow run through tunnels along the course, music, amazing food trucks, and more!

2026 Sponsorship Opportunities

	Champion Sponsor \$10,000	Racer Sponsor \$5,000	Sprinter Sponsor \$2,500	Jogger Sponsor \$1,000	Walker Sponsor \$500	Friends of GiGi's \$250
Logo on race packet item (based on availability)	GiGi's	GiGi's				
Logo on event posters Qty 100 *	GiGi's	GiGi's	GiGi's			
Logo on WAOW – Channel 9 commercial *	GiGi's	GiGi's	GiGi's			
Logo on event t-shirt	GiGi's	GiGi's	GiGi's	GiGi's Name only		
Name on our Donor Wall	GiGi's	GiGi's	GiGi's	GiGi's		
Logo & hyperlink on all event emails	GiGi's	GiGi's	GiGi's	GiGi's Hyperlink		
Banner(s) at event **	GiGi's Qty 3	GiGi's Qty 2	GiGi's Qty 1	GiGi's Qty 1	GiGi's Qty 1	
Free event registrations	GiGi's Qty 10	GiGi's Qty 8	GiGi's Qty 5	GiGi's Qty 2	GiGi's Qty 1	GiGi's Qty 1
Recognition on social media	GiGi's Qty 4	GiGi's Qty 3	GiGi's Qty 2	GiGi's Qty 1	GiGi's	GiGi's
Recognition on 5K event website	GiGi's	GiGi's	GiGi's	GiGi's	GiGi's	GiGi's

Monetary donation or in-kind gifts qualify. *Deadline April 14th & Subject to change ** Sponsor provided





September 10, 2026

Gather. Believe. Support.

Welcome to GiGi's Playhouse Wausau's 7th Annual Harvest Picnic in the beautiful setting at Willow Springs Garden Round Barn. This unique event is a gathering of sponsoring businesses and families for the ultimate picnic experience.



Guests will enjoy inspirational Playhouse stories, dinner buffet, Bloody Mary bar, live entertainment, beer pull, silent auctions, and more!



2026 Sponsorship Opportunities

	Presenting Sponsor \$4,000	Entertainment Sponsor \$3,000	Picnic Item Sponsor \$2,000	Table Sponsor \$1,000	Support Local Sponsor \$500	Friends of GiGi's Sponsor \$250
Goodwill give-away of two tickets	●					
Logo on picnic item (based on item availability)			●			
Logo on event posters Qty 100 *	●	●				
Logo on WAOW – Channel 9 commercial *	●	●				
Name on our Donor Wall	●	●	●	●		
Logo & hyperlink in all event emails	●	●	●	●		
Table of 8 for you and your guests	●	●	●	●	●	Table of 4
Logo on event program	●	●	●	●	●	
Recognition on display wall at event	●	●	●	●	●	
Recognition on social media pages	● Qty 4	● Qty 3	● Qty 2	● Qty 1	●	●
Recognition on Harvest Picnic event website	●	●	●	●	●	● Name only

Monetary donations or in-kind gifts qualify.

*Deadline August 14th & Subject to change

LET'S KICK GRASS

& Create Down Syndrome

Acceptance!

3rd Annual
Date: TBD

Let's Kick Grass at one of the MOST FUN kickball tournaments around! By lacing up your sneakers and putting your best "kick grass" foot forward, you will support individuals with Down syndrome and their families.

The game you loved to play in grade school is back and better than you remember it. Join our community of players where no one gets picked last. Maybe you'll find new besties or maybe you'll meet someone special- either way you'll make new friends and laugh at your old ones.

DOUBLE ELIMINATION

KICKBALL TOURNAMENT



2026

Sponsorship Opportunities

	Grand Slam Presenting Sponsor \$2,500	Home Run Field Sponsors \$1,500	Triple Food & Drink Sponsor \$1,000	Dugout Sponsors \$500	Base Sponsors \$250
Representative speaking opportunity	●				
Vendor tent at event (sponsor provided)	●	●			
Large sponsor banner	● At entrance	● At field(s)			
Signage at event (Food tables / dugouts)			●	●	
Logo on event bracket & event flyer	●	●	● Name only		
1 free team registration (up to 10 players)	●	●	●	●	
Logo on event webpage (hyperlink included)	●	●	●	●	●
Recognition on social media	● Exclusive	● Exclusive	●	●	●

Monetary donations or in-kind gifts qualify



Our Purpose:

To change the way the world views Down syndrome and to send a global message of acceptance for all.

Our Mission:

We make a lifetime commitment to changing lives and providing hope through the consistent delivery of FREE educational, therapeutic, and career development programs for individuals with Down syndrome, their families, and the community, using a replicable playhouse model.

GiGisPlayhouse.org/wausau

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GiGi's Playhouse Wausau is a 501(c)3 nonprofit organization funded solely by donations. Your gift is tax deductible to the fullest extent of the law.

EIN # 84-4407884

**For more
information**

