

Sponsorship  
Packet

Let's Be  
Kind



Down Syndrome Achievement Centers  
educate. inspire. believe.

Wausau, WI

*From Milestones to Movements:  
Be Part of our Next Chapter*

# 5 years

Dear GiGi's Playhouse Wausau Community,

The past five years have been filled with incredible moments: children speaking their first words, teens forming friendships, and adults stepping into new opportunities. These milestones remind us why our work matters—but they also inspire us to think bigger. The next chapter is about creating lasting change, not just for today, but for generations to come.

For five years, we've celebrated every milestone—first words, first friendships, first jobs. Now, we're inviting you to help us build a movement. A movement where every person is accepted, included, and celebrated for who they are. Your support doesn't just fund programs—it fuels a future where differences are embraced and potential is limitless.

When you give, you're not just donating—you're joining a movement that's rewriting the narrative around Down syndrome. Your gift helps us shift mindsets, not just reach milestones. Join the movement. Be a changemaker. Fuel the future.

Thank you for being part of the GiGi's family and for your commitment to our mission.

*Erica Erdman*

Braxtons Mom, Wausau Founder & Playhouse Manager



# Life-changing Programs

GiGi's Playhouse offers purposeful, progressive, and always-celebrated programs—free of charge—that provide foundational learning opportunities in four key areas: educational, therapeutic, social, and goal-oriented development. These programs empower families to set high expectations for their loved one with Down syndrome.

From prenatal diagnosis through adulthood, GiGi's offers age-based programs that provide tailored therapeutic learning experiences designed to strengthen speech and language, fine and gross motor skills, and social development.



Our one-on-one literacy and math tutoring programs use research-based strategies customized to how individuals with Down syndrome learn best. Literacy tutoring builds reading skills while enhancing speech, language development, auditory processing, and memory. Math tutoring uses multi-sensory techniques to improve numeric understanding and boost confidence.



Health and wellness programs promote independence and self-esteem. GiGi's Kitchen focuses on nutrition education, kitchen safety, and hands-on food preparation.



# Movement Builders Circle

A call to action for individuals, families, businesses, and community leaders to invest in a future where individuals with Down syndrome are celebrated, empowered, and embraced.

Updated GiGi's Believers Sponsorship



## Catalyst for Change \$10,000

Lead the movement. Catalysts are visionary leaders who drive transformational growth and long-term impact.

\$5,000 5K GLOW Fun Run/Walk Racer Sponsor Level

\$2,000 Harvest Picnic Item Sponsor Level

\$2,500 Kickball Tournament Grand Slam Sponsor Level

\* Enjoy a private dinner for 10 prepared by our talented adult participants from Fantastic Friends.



## Movement Champion \$7,500

Fuel the movement and provide the momentum needed to expand programs and reach more families.

\$5,000 5K GLOW Fun Run/Walk Racer Sponsor Level

\$1,000 Harvest Picnic Table Sponsor Level

\$1,500 Kickball Tournament Home Run Field Sponsor Level







### **Momentum Makers \$5,000**

**Build momentum and fuel innovation, outreach, and growth, helping us reach more families and expand our impact.**

**\$2,500 5K GLOW Fun Run/Walk Sprinter Sponsor Level**

**\$2,000 Harvest Picnic Item Sponsor Level**

**\$500 Kickball Tournament Double Dugout Sponsor Level**



### **Step Supporter \$2,500**

**Celebrate every step. Step Supporters ensure our programs remain free and accessible, helping individuals achieve their next milestone.**

**\$1,000 5K GLOW Fun Run/Walk Jogger Sponsor Level**

**\$1,000 Harvest Picnic Table Sponsor Level**

**\$500 Kickball Tournament Double Dugout Sponsor Level**





# **GLOW FUN RUN** **GiGi's 5K**

**Dash for Down syndrome**  
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**Wausau**

**June 13, 2026**

**We're all the same in the darkness.  
Let your uniqueness glow!**

**GiGi's Playhouse Wausau, will host our 6th Annual 5K  
GLOW Fun Run/Walk as part of the national Dash for  
Down Syndrome Challenge. We will join GiGi's network of  
Playhouses in spreading acceptance for ALL around the  
globe.**














































**Held at the Aspirus Weston  
YMCA the evening features an  
inspiring Dash for Down  
Syndrome, all ages all abilities  
obstacle course, participant  
red carpet showcase, three  
glow run through tunnels along  
the course, music, amazing  
food trucks, and more!**





# 2026 Sponsorship Opportunities

	Champion Sponsor \$10,000	Racer Sponsor \$5,000	Sprinter Sponsor \$2,500	Jogger Sponsor \$1,000	Walker Sponsor \$500	Friends of GiGi's \$250
Logo on race packet item (based on availability)						
Logo on event posters Qty 100 *						
Logo on <b>WAOW – Channel 9</b> commercial *						
Logo on event t-shirt				 Name only		
Name on our <b>Donor Wall</b>						
Logo & hyperlink on all event emails				 Hyperlink		
<b>Banner(s)</b> at event **	 Qty 3	 Qty 2	 Qty 1	 Qty 1	 Qty 1	
Free event registrations	 Qty 10	 Qty 8	 Qty 5	 Qty 2	 Qty 1	 Qty 1
<b>Recognition</b> on social media	 Qty 4	 Qty 3	 Qty 2	 Qty 1		
Recognition on 5K event website						

Monetary donation or in-kind gifts qualify. \*Deadline April 14<sup>th</sup> & Subject to change \*\* Sponsor provided







**September 10, 2026**

**Gather. Believe. Support.**

**Welcome to GiGi's Playhouse Wausau's 7th Annual Harvest Picnic in the beautiful setting at Willow Springs Garden Round Barn. This unique event is a gathering of sponsoring businesses and families for the ultimate picnic experience.**












































**Guests will enjoy inspirational Playhouse stories, dinner buffet, Bloody Mary bar, live entertainment, beer pull, silent auctions, and more!**





## 2026 Sponsorship Opportunities

	Presenting Sponsor \$4,000	Entertainment Sponsor \$3,000	Picnic Item Sponsor \$2,000	Table Sponsor \$1,000	Support Local Sponsor \$500	Friends of GiGi's Sponsor \$250
Goodwill give-away of two tickets						
Logo on picnic item (based on item availability)						
Logo on event posters Qty 100 *						
Logo on WAOW – Channel 9 commercial *						
Name on our Donor Wall						
Logo & hyperlink in all event emails						
Table of 8 for you and your guests					 Table of 4	
Logo on event program						
Recognition on display wall at event						
Recognition on social media pages	 Qty 4	 Qty 3	 Qty 2	 Qty 1		
Recognition on Harvest Picnic event website						 Name only

Monetary donations or in-kind gifts qualify.

\*Deadline August 14<sup>th</sup> & Subject to change

# LET'S KICK GRASS

& Create Down Syndrome

*Acceptance!*

3rd Annual  
Date: TBD

Let's Kick Grass at one of the MOST FUN kickball tournaments around! By lacing up your sneakers and putting your best "kick grass" foot forward, you will support individuals with Down syndrome and their families.

The game you loved to play in grade school is back and better than you remember it. Join our community of players where no one gets picked last. Maybe you'll find new besties or maybe you'll meet someone special- either way you'll make new friends and laugh at your old ones.











DOUBLE ELIMINATION

# KICKBALL TOURNAMENT





## 2026 Sponsorship Opportunities

	Grand Slam Presenting Sponsor \$2,500	Home Run Field Sponsors \$1,500	Triple Food & Drink Sponsor \$1,000	Dugout Sponsors \$500	Base Sponsors \$250
Representative speaking opportunity					
Vendor tent at event (sponsor provided)					
Large sponsor banner	 At entrance	 At field(s)			
Signage at event (Food tables / dugouts)					
Logo on event bracket & event flyer			 Name only		
1 free team registration (up to 10 players)					
Logo on event webpage (hyperlink included)					
Recognition on social media	 Exclusive	 Exclusive			

Monetary donations or in-kind gifts qualify



### **Our Purpose:**

To change the way the world views Down syndrome and to send a global message of acceptance for all.

### **Our Mission:**

We make a lifetime commitment to changing lives and providing hope through the consistent delivery of FREE educational, therapeutic, and career development programs for individuals with Down syndrome, their families, and the community, using a replicable playhouse model.

[GiGisPlayhouse.org/ausau](http://GiGisPlayhouse.org/ausau)

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For more  
information

