

Sponsorship Brochure



Celebrating 4 YEARS

for our PARTICIPANTS!
for our FAMILIES!
for our COMMUNITY!



Down Syndrome Achievement Centers
educate. inspire. believe.

Wausau, WI

Mission ● ● ●

To change the way the world views
Down syndrome and send a global
message of acceptance for all.

Let's Celebrate!

Dear GiGi's Playhouse Wausau Community,

As we reflect on the past four years, I want to express my deepest gratitude for your unwavering dedication and support. Together, we have expanded our programs, launched new initiatives, and advocated for the rights of individuals with Down syndrome. We've celebrated milestones and the dedication of our volunteers.

None of this would have been possible without your generosity and passion. As we look ahead to year five, I am filled with hope and excitement for what we will achieve together.

Thank you for being part of the GiGi's family and for your commitment to our mission.

With gratitude,

Erica Erdman

Wausau Founder & Playhouse Manager



Life-changing Programs

GiGi's Playhouse Wausau offers free programs in four key areas: educational, therapeutic, social and goal-oriented development. Our programs help families set high expectations for their children, encouraging full participation and recognizing their potential. Everything at GiGi's is purposeful, progressive and celebrated!



Age-Based Programs:

From prenatal diagnosis through adulthood, our programs are tailored to foster the development of speech-language, fine and gross motor skills and social skills.

1:1 Literacy & Math Tutoring Programs:

Tutoring uses research-based methods tailored to how participants learn best. Literacy tutoring enhances reading, speech, language development, memory function, and more. Math tutoring employs multi-sensory teaching to boost numeric skills and confidence.

Health & Wellness:

GiGi's Kitchen builds self-esteem through nutrition and wellness education, emphasizing kitchen safety and food preparation. In 2025, GiGiFIT Adult will offer a physical therapy-based program targeting the physical needs of participants.

Networking & Support:

Parents and siblings can connect, receive support, and access resources, fostering a strong community network.





June 14, 2025
Aspirus YMCA



We're all the same in the darkness. Let your uniqueness glow!
GiGi's Playhouse Wausau will host our 5th Annual 5K GLOW Fun Run/Walk and spread acceptance for ALL.



Event Features:

- Dash for Down Syndrome
- All-ages, all-abilities obstacle course
- Foam party
- Glow tunnels along the course
- Music, food trucks, and more!





2025 Sponsorship Opportunities



	Champion Sponsor \$10,000 <i>Limit 1</i>	Racer Sponsor \$5,000 <i>Limit 2</i>	Sprinter Sponsor \$2,500 <i>Limit 4</i>	Jogger Sponsor \$1,000 <i>Limit 10</i>	Walker Sponsor \$500 <i>Unlimited</i>	Friends of GiGi's \$250 <i>Unlimited</i>
Logo on race packet item (based on availability)	✓	✓				
Logo on event posters Qty 100 *	✓	✓	✓			
Logo on WAOW – Channel 9 commercial *	✓	✓	✓			
Logo on event t-shirt	✓	✓	✓	✓ Name only		
Name on our Donor Wall	✓	✓	✓	✓		
Logo & hyperlink on all event emails	✓	✓	✓	✓ Hyperlink only		
Banner(s) at event **	✓ Qty 3	✓ Qty 2	✓ Qty 1	✓ Qty 1	✓ Qty 1	
Free event registrations	✓ Qty 10	✓ Qty 8	✓ Qty 5	✓ Qty 2	✓ Qty 1	✓ Qty 1
Exclusive recognition on social media	✓ Qty 4	✓ Qty 3	✓ Qty 2	✓ Qty 1	✓ Non-Exclusive	✓ Non-Exclusive
Recognition on 5K event website	✓	✓	✓	✓	✓	✓

Monetary donation or in-kind gifts qualify.

*Deadline April 3rd

** Sponsor provided





September 11, 2025
Willow Springs Garden



Gather. Believe. Support.

Welcome to GiGi's Playhouse Wausau's 6th Annual Harvest Picnic! This unique event brings together sponsoring businesses and families for the ultimate picnic experience.



Event Features:

- Inspirational Playhouse stories
- Dinner buffet
- Bloody Mary bar
- Live entertainment
- Beer pull, silent auctions and more!



2025 Sponsorship Opportunities



	Presenting Sponsor \$4,000 <i>Limit 1</i>	Entertainment Sponsor \$3,000 <i>Limit 1</i>	Picnic Item Sponsor \$2,000 <i>Limit 5</i>	Table Sponsor \$1,000 <i>Unlimited</i>	Support Local Sponsor \$500* <i>Unlimited</i>	Friends of GiGi's Sponsor \$250 <i>Unlimited</i>
Goodwill give-away of two tickets	✓					
Logo on picnic item (based on item availability)			✓			
Logo on event posters Qty 100 *	✓	✓				
Logo on WAOW – Channel 9 commercial *	✓	✓				
Name on our Donor Wall	✓	✓	✓	✓		
Logo & hyperlink in all event emails	✓	✓	✓	✓		
Table of 8 for you and your guests	✓ 2 Tables	✓	✓	✓	✓ Table of 4	
Logo on event program	✓	✓	✓	✓	✓	
Recognition on display wall at event	✓	✓	✓	✓	✓	
Exclusive recognition on social media pages	✓ Qty 4	✓ Qty 3	✓ Qty 2	✓ Qty 1	✓ Non-Exclusive	✓ Non-Exclusive
Recognition on Harvest Picnic event website	✓	✓	✓	✓	✓	✓ Name only

Monetary donations or in-kind gifts qualify.

*Deadline August 11th



LET'S KICK GRASS

& Create Down Syndrome

Acceptance!

2nd Annual
October 4th
Doepke Park

Lace up your sneakers and put your best "kick grass" foot forward to support individuals with Down syndrome and their families at one of the most fun kickball tournaments around!

The game you loved in 3rd grade is back and better than ever. Join a massive community where no one gets picked last. Make new friends, find new besties, or maybe even meet someone special. Either way, you'll have a blast!

DOUBLE ELIMINATION
**KICKBALL
TOURNAMENT**



2025 Sponsorship Opportunities



	Grand Slam Presenting Sponsor \$2,500 <i>Limit 1</i>	Home Run Field Sponsors \$1,500 <i>Limit 2</i>	Triple Food & Drink Sponsor \$1,000 <i>Limit 1</i>	Dugout Sponsors \$500 <i>Unlimited</i>	Base Sponsors \$250 <i>Unlimited</i>
Representative speaking opportunity	✓				
Vendor tent at event (sponsor provided)	✓	✓			
Large sponsor banner	✓ At entrance	✓ At field(s)			
Signage at event (Food tables / dugouts)			✓	✓	
Logo on event bracket & event flyer	✓	✓	✓ Name only		
1 free team registration (up to 10 players)	✓	✓	✓	✓	✓
Logo on event webpage (hyperlink included)		✓	✓	✓	✓
Recognition on social media	✓ Exclusive	✓ Exclusive	✓	✓	✓

Monetary donations or in-kind gifts qualify



... Believers of GiGi's

Sponsorship Opportunity

Year long partnership with GiGi's
Playhouse Wausau

As a Believer of GiGi's, we will provide multiple opportunities throughout the year to say "thank you" and share your amazing commitment, support and belief in individuals with Down syndrome with the community.

Sponsorship: \$5,000

Benefits for large fundraising events:
\$2,500 for 5K GLOW Fun Run/Walk,
\$2,000 for Harvest Picnic, and \$500
for Kickball Tournament.



... Get Involved!

VOLUNTEER

We're seeking passionate individuals to support our incredible community programs. Whether you can spare a few hours each week or prefer to assist with special events, your help is invaluable. Become a part of something amazing and make a difference today!

Volunteering...A Family Affair!

“My husband and I became involved in the GiGi’s Kitchen Teen program and saw the benefit of the programming to the participants. Eventually, we were asked to lead the program and we stepped up to the challenge, and haven’t looked back since. Seeing the impact that we could make through this one program helped us get fired up for the rest of GiGi’s platform. We began volunteering for more programs and events, meeting more families, and doing our best to make a difference in the lives of the participants.”

-Elizabeth Kohel,
Volunteer Lead



For more
information





GigisPlayhouse.org/Wausau
3910 Schofield Ave Ste 3, Weston, WI 54476
E: wausau@gigisplayhouse.org | P: 715-907-1867

GiGi's Playhouse Wausau is a 501(c)3 nonprofit organization funded solely by donations. Your gift is tax deductible to the fullest extent of the law.
EIN # 84-4407884

For more
information

