

GiGiFiT

ACCEPTANCE CHALLENGE

1 MILE
INSPIRATIONAL
WALK

kids DASH
for
DOWN SYNDROME

May 14, 2022
CONSTELLATION FIELD
9AM - NOON

A Physical and Social Movement for Acceptance



Constellation Field

May 14, 2022 • 9AM - 12PM

Sponsorship Opportunities

acceptancechallenge.org



MARCH 21 - JUNE 12, 2022

National Sponsorship Opportunities

ACCEPTANCE CHALLENGE



A Physical and Social Movement for Acceptance

250k participants
174 countries
25 mil social media reach
60+ in-person events

Thank you for signing up to be a sponsor! Your generous sponsorship will be used to offset costs for our event and help us direct even more funds toward our mission. There are a range of sponsorship opportunities that offer a variety of benefits to highlight your support of the Playhouse.

All National Sponsors receive the following benefits

- Recognized as a National Sponsor on the main event webpage (3.5 million) and direct email blasts (200,000+)
- Recognition as #GenerationG - Certified organization in GiGi's Playhouse Corporate Disability DEI Initiative
- Link on all national emails pre- and post-event
- Recognition on all media advisories/releases and promotional efforts across 60 locations.



Naming Sponsor
\$500,000

- Exclusive global naming rights and logo placement for 60+ in-person and 70+ virtual events
- Exclusive one-year naming rights for GiGiFit Program in all GiGi's Playhouses Nationwide
- Exclusive recognition and tickets to GiGi's signature public events: our annual Gala and golf outing
- VIP Speaking Opportunity available at all 60+ in-person events
- VIP meet-and-greet events with ambassadors and advocates
- Spotlight social media posts on GiGi's accounts throughout the year
- Professionally produced promo video (up to 3 minutes in length) of your brand to be used on all event media platforms including social media
- First opportunity for renewal of presenting sponsor

Visionary Sponsor
\$250,000

- VIP logo placement for 60+ in-person and 70+ virtual events
- VIP Speaking Opportunity available at all 60+ in-person events
- VIP meet-and-greet events with ambassadors and advocates
- VIP recognition and tickets to GiGi's signature public events: our annual Gala and golf outing
- Spotlight social media posts on GiGi's accounts throughout the year
- Professionally-produced promo video (up to 3 minutes in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)

Gold Medal Sponsor
\$100,000

- Professionally-produced promo video (up to 2 minutes in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- Two exclusive recognitions on GiGi's national social media
- Logo included in day-of events (60+ in-person events, 70+ virtual)

Silver Medal Sponsor
\$50,000

- Professionally-produced promo video (up to 2 minutes in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- Two exclusive recognitions on GiGi's national social media
- Logo included in day-of events (60+ in-person events, 70+ virtual)

Bronze Medal Sponsor
\$25,000

- Professionally-produced promo video (up to 1 minute in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- Two exclusive recognitions on GiGi's national social media
- Logo included in day-of events (60+ in person, 70+ virtual)

Champion Medal Sponsor
\$10,000

- Professionally-produced promo video (up to 30 seconds in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- One exclusive recognition on GiGi's national social media
- Logo included in day-of local event



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SUGAR LAND EVENT, MAY 14, 2022

LOCAL SPONSORSHIP OPPORTUNITIES

Building on the incredible 2021 in person event, our community will gather again in spread acceptance, bring people together, and celebrate, while raising needed funds to continue growing our playhouse.



All Local Sponsors receive the following benefits:

Racer Sponsor
\$5,000

- Recognition on event banner
- Exclusive recognitions on GiGi's social media pages and website
- Exclusive sponsorship sign at the event
- Premium logo placement on back of all T-Shirts
- Reserved covered space at event
- Waived Registration Including T-Shirts for 10

Sprinter Sponsor
\$2,500

- Recognition on event banner
- Exclusive recognitions on GiGi's social media pages and website
- Premium logo placement on back of all T-Shirts
- Reserved covered space at event
- Waived Registration Including T-Shirts for 6

Jogger Sponsor
\$1,000

- Exclusive recognitions on GiGi's social media pages and website
- Logo placement on back of all T-Shirts
- Reserved covered space at event
- Waived Registration Including T-Shirts for 4

Walker Sponsor
\$500

- Name on back of all T-Shirts
- Waived Registration Including T-Shirts for 2



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Sponsorship Opportunities

The core message at GiGi's Playhouse is global acceptance for all, which we live out every day celebrating the achievements of individuals with Down syndrome through educational & therapeutic programs, special events, and critical social change campaigns.

All of our programs are offered FREE of charge. However, programs are not free to deliver. To continue changing outdated perceptions and enrich the quality of many more lives, we need funding for programs and campaigns that will affect today's and tomorrow's generations. Thank you for your consideration.

Your Sponsorship Level

- Naming Sponsor - \$500,000
- Visionary Sponsor - \$250,000
- Gold Medal Sponsor - \$100,000
- Silver Medal Sponsor - \$50,000
- Bronze Medal Sponsor - \$25,000
- Champion Medal Sponsor - \$10,000
- Racer Sponsor - \$5,000
- Sprinter Sponsor - \$2,500
- Jogger Sponsor - \$1,000
- Walker Sponsor - \$500

Name _____ Amount \$ _____

Company _____ Acct # _____

Address _____ Signature _____

Address 2 _____ Security Code _____

City _____ State _____ Zip _____

Email _____

Phone _____ Fax _____

