

GiGiFIT

ACCEPTANCE CHALLENGE

5K
FUN RUN

1 MILE
INSPIRATIONAL
WALK

Kids
DASH
for DOWN SYNDROME

A Physical and Social Movement for Acceptance



GiGiFIT Acceptance Challenge

Sponsorship Opportunities

World Down Syndrome Day (March 21) through June 12, 2022 • acceptancechallenge.org



MARCH 21 - JUNE 12, 2022

National Sponsorship Opportunities

ACCEPTANCE CHALLENGE



A Physical and Social Movement for Acceptance

250k participants
174 countries
25 mil social media reach
60+ in-person events

Thank you for signing up to be a sponsor! Your generous sponsorship will be used to offset costs for our event and help us direct even more funds toward our mission. There are a range of sponsorship opportunities that offer a variety of benefits to highlight your support of the Playhouse.

All National Sponsors receive the following benefits

- Recognized as a National Sponsor on the main event webpage (3.5 million) and direct email blasts (200,000+)
- Recognition as #GenerationG - Certified organization in GiGi's Playhouse Corporate Disability DEI Initiative
- Link on all national emails pre- and post-event
- Recognition on all media advisories/releases and promotional efforts across 60 locations.



Naming Sponsor
\$500,000

- Exclusive global naming rights and logo placement for 60+ in-person and 70+ virtual events
- Exclusive one-year naming rights for GiGiFit Program in all GiGi's Playhouses Nationwide
- Exclusive recognition and tickets to GiGi's signature public events: our annual Gala and golf outing
- VIP Speaking Opportunity available at all 60+ in-person events
- VIP meet-and-greet events with ambassadors and advocates
- Spotlight social media posts on GiGi's accounts throughout the year
- Professionally produced promo video (up to 3 minutes in length) of your brand to be used on all event media platforms including social media
- First opportunity for renewal of presenting sponsor

Visionary Sponsor
\$250,000

- VIP logo placement for 60+ in-person and 70+ virtual events
- VIP Speaking Opportunity available at all 60+ in-person events
- VIP meet-and-greet events with ambassadors and advocates
- VIP recognition and tickets to GiGi's signature public events: our annual Gala and golf outing
- Spotlight social media posts on GiGi's accounts throughout the year
- Professionally-produced promo video (up to 3 minutes in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)

Gold Medal Sponsor
\$100,000

- Professionally-produced promo video (up to 2 minutes in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- Two exclusive recognitions on GiGi's national social media
- Logo included in day-of events (60+ in-person events, 70+ virtual)

Silver Medal Sponsor
\$50,000

- Professionally-produced promo video (up to 2 minutes in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- Two exclusive recognitions on GiGi's national social media
- Logo included in day-of events (60+ in-person events, 70+ virtual)

Bronze Medal Sponsor
\$25,000

- Professionally-produced promo video (up to 1 minute in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- Two exclusive recognitions on GiGi's national social media
- Logo included in day-of events (60+ in person, 70+ virtual)

Champion Medal Sponsor
\$10,000

- Professionally-produced promo video (up to 30 seconds in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- One exclusive recognition on GiGi's national social media
- Logo included in day-of local event



ACCEPTANCE CHALLENGE

5K
FUN RUN

1 MILE
INSPIRATIONAL
WALK

KIDS
DASH
for DOWN SYNDROME

A Physical and Social Movement for Acceptance

JUNE 4, 2022

Local Sponsorship Opportunities

GiGi's Playhouse Quad Cities Superhero Run/Walk - A GiGiFIT Acceptance Event is being held June 4, 2022 at Veteran's Memorial Park in Bettendorf, IA.



All Local Sponsors receive the following benefits:

- Logo on sponsor sign
- Logo on playhouse website
- Name/logo on event shirts

Racer Sponsor
\$5,000

- Custom Sign (Banner) designed and displayed at sponsored location
- Logo on Event Signage
- Logo Inclusion in local Media Print Advertisements
- Listing in Press Releases
- Logo on Event Publicity (Posters, E-blasts, etc.)
- Logo Included in 5 Social Media
- Inclusion in Announcements at event

Sprinter Sponsor
\$2,500

- Custom Yard Sign designed and displayed at sponsored location
- Logo Inclusion in local Media Print Advertisements
- Listing in Press Releases
- Logo on Event Publicity (Posters, E-blasts, etc.)
- Logo Included in 3 Social Media
- Inclusion in Announcements at event

Jogger Sponsor
\$1,000

- Logo Inclusion in Local Media Print Advertisements
- Listing in Press Releases
- Logo on Event Publicity (Posters, E-blasts, etc.)
- Logo Included in 1 Social Media
- Inclusion in Announcements at event

Walker Sponsor
\$500

- Name Inclusion in Media Print Advertisements
- Name on Event Publicity (Posters, E-blasts, etc.)



ACCEPTANCE CHALLENGE

5K
FUN RUN

1 MILE
INSPIRATIONAL
WALK

KIDS
DASH
for DOWN SYNDROME

A Physical and Social Movement for Acceptance

JUNE 4, 2022

Sponsorship Form

In addition to the sponsorship options below, GiGi's Playhouse Quad Cities offers a Friend & Family \$250 donation level that offers your name and/or logo on the event t-shirts.

To discuss local custom sponsorships, please contact the local Playhouse at 309.762.7529 or quadcities@gigisplayhouse.org.

Your Sponsorship Level

- Naming Sponsor - \$500,000
Visionary Sponsor - \$250,000
Gold Medal Sponsor - \$100,000
Silver Medal Sponsor - \$50,000
Bronze Medal Sponsor - \$25,000
Champion Medal Sponsor - \$10,000
Racer Sponsor - \$5,000
Sprinter Sponsor - \$2,500
Jogger Sponsor - \$1,000
Walker Sponsor - \$500

Name _____ Amount \$ _____

Company _____ Acct # _____

Address _____ Signature _____

Address 2 _____ Security Code _____

City _____ State _____ Zip _____

Email _____

Phone _____ Fax _____

