



THE STARS
OF
GIGI'S PLAYHOUSE
MILWAUKEE



Friends of GiGi's is our annual sponsorship program. As a **Friend of GiGi's sponsor**, we will recognize you throughout the year & share your amazing commitment to, support of, & belief in individuals with Down syndrome, with our local community & beyond. We want you to know that your donation, in support of GiGi's Milwaukee, can & will make a difference in the lives of our participants & families throughout our local community.

Increase Your Impact for Year-Long Community Engagement!

As a Friend of GiGi's sponsor, your business will have prominent exposure at an entire year of GiGi's Playhouse Milwaukee family & community events.

GIGIFIT ACCEPTANCE CHALLENGE - MAY

Event Attendance Goal: 400 + Potential Event Recognition with 60+ Events Across the Nation

Be part of the GiGiFIT Acceptance Challenge, a national series of community-based acceptance events. Our local edition, the **Dash for Down Syndrome**, inspires 5K runners & 1-mile walkers to MOVE for acceptance. This event is highly visible to the Milwaukee Community & event partners.

FASHION SHOW - AUGUST

Event Attendance Goal = 250 people

The Fashion Show celebrates the beauty of Down syndrome where 20 models will be outfitted in adaptive clothing. Each model will celebrate the uniqueness of individuals with Down syndrome & other disabilities. As a sponsor, company branding can be incorporated at a staged photo area can enhance your professional image while supporting a meaningful cause.

BREW HAHA - OCTOBER

Event Attendance Goal = 250 people

Prepare for an unforgettable evening of entertainment & philanthropy! The Brew HaHa is a lively yet casual fundraising event offering a diverse experience with engaging games, live music & a comedy show. Sponsors enhance visibility & demonstrate support for GiGi's impactful programs.

*Thank you for your consideration.
Your support means everything to us.
Be accepting. Be generous. Be kind.*

GiGi's Playhouse Milwaukee
8685 N. Port Washington Road
Milwaukee, WI 53217
(414) 797-0522
milwaukee@gigisplayhouse.org

Scan to go
to our Website





Sponsorship Benefits

In addition to the Partner, Investor or Achiever level benefits and FOG sponsors at the \$1,000 Friends level, **all sponsorship levels receive:**

- ♥ Permanent recognition on our Playhouse Donor Wall
- ♥ Highlighted as a Friend of GiGi's sponsor in our Annual Report
- ♥ Logo displayed on GiGi's Playhouse Milwaukee website & on all fundraising & event pages
- ♥ Logo shared on social media sites throughout the year for event promotion & recognition
- ♥ Logo included in targeted e-mails for all events
- ♥ Logo featured on event signage
- ♥ Recognition during the live events
- ♥ Listing in local Press Releases

GiGiFIT Acceptance Challenge Run / Walk | May

- Logo on event t-shirts
- Logo on custom Yard Sign displayed along race route at sponsored event
- Opportunity for company presence at the event. Set up a tent & table on-site, share informational or promotional materials, bring volunteers & cheer on the athletes.

Partner Sponsor Benefits \$5,000	Investor Sponsor Benefits \$7,500	Achiever Sponsor Benefits \$10,000
Four (4) event registrations	Six (6) event registrations	Eight (8) event registrations
Opportunity for company presence at the event. Tent & table on-site, share information or promotional materials, bring volunteers & cheer on athletes.	Exclusive naming rights for event stations like the Kid's Zone or Family Area.	Opportunity to give brief remarks at the event.



Fashion Show | August

- Sponsorship attendees ability to have photos taken on the red carpet

Partner Sponsor Benefits \$5,000	Investor Sponsor Benefits \$7,500	Achiever Sponsor Benefits \$10,000
Four (4) event registrations, reserved seating	Six (6) event registrations, reserved seating	Eight (8) event registrations, reserved seating
Opportunity for company presence at the event. Table on-site, share information or promotional materials, bring volunteers & cheer on models.	Create a company branded, staged photo area, where guests may take photos.	VIP event access, including a private meet-and-greet or photo op with key ambassadors.

Brew HaHa | October

- Full-page ad in Event Program Book

Partner Sponsor Benefits \$5,000	Investor Sponsor Benefits \$7,500	Achiever Sponsor Benefits \$10,000
Four (4) event tickets, reserved seating	Six (6) event tickets, reserved seating	Eight (8) event VIP tickets, reserved seating
VIP event access, including a private meet-and-greet or photo op with key ambassadors.	Exclusive naming rights for an event station (i.e. Bottle Pull Sponsor, Bar Sponsor, etc.)	Opportunity to share a professionally produced promotional video (up to 30 seconds), in support of GiGi's, at the event

SPONSORSHIP DONATION FORM



An invoice is available upon request.

Thank you for your support of GiGi's Playhouse Milwaukee! To receive full sponsorship benefits, please submit your information and donation as soon as possible. Sponsorships within 4 weeks of the event are welcome but may not include all printed promotional benefits.

Do you prefer to be recognized by:

Company Name Individual Name Family Name Anonymous

Company: _____ Contact Name: _____

Business Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ Contact's Email address: _____

Website/URL: _____

SPONSORSHIP LEVEL

Please indicate your sponsorship level below. Please refer to the sponsorship levels for benefits.

Partner Sponsor Investor Sponsor Achiever Sponsor Higher Level/Multi-Year Sponsor
\$5,000 \$7,500 \$10,000 _____

Will you be attending the event(s)?

- We will drop off promotional items to include in participant packets
 We will bring a tent/table at the event to distribute promotional items (Dash/Fashion Show)
 To volunteer, list main contact & email if different _____
 As an attendee, list attendees per your sponsorship level, per event _____
- _____
- Create a Dash team for our company

PAYMENT INFORMATION

This donation is tax deductible. Please check the appropriate box below or complete your submission online at <https://gigisplayhouse.org/milwaukee/friends-of-gigis-playhouse/>

_____ A check is enclosed. Please make check payable to: GiGi's Playhouse Milwaukee

_____ *Please send an invoice to my company*

_____ Matching gift has been requested

_____ Please charge my Credit Card # _____

Expiration Date: _____ CVV Code: _____ Zip code: _____ Total: _____

Send form, a jpeg or png of logo and/or checks to:

GiGi's Playhouse Milwaukee
8685 N Port Washington Rd
Fox Point, WI 53217
office (414) 797-0522
text (847) 232-8268
email us: milwaukee@gigisplayhouse.org

For Office Use Only:

Date payment received: _____

Date contacted for logo/artwork: _____

Date thank you was sent: _____

GiGi's Playhouse is a 501c3 non-profit funded solely by donations EIN#46-5021867.

Your gift supports FREE programming for individuals with Down syndrome and is tax deductible to the fullest extent of the law.

<https://gigisplayhouse.org/milwaukee/friends-of-gigis-playhouse/>