

GIGI'S PLAYHOUSE MILWAUKEE'S **BREW HAHA**

SPONSORSHIP LEVELS & BENEFITS

<https://gigisplayhouse.org/milwaukee/brew-ha-ha/>



BLUE RIBBON WINNER SPONSOR: \$10,000

- Naming rights for the Tasting bar & reception area
- Distinctive recognition in President's remarks
- Opportunity to give brief remarks at the event
- Name/company noted in the event program on a full-page ad
- One (1) Sponsor Table (8 tickets to the VIP Tasting) & priority seating at the Brew HaHa with table recognition
- Year-round recognition on the Donor Wall at Gigi's Playhouse Milwaukee
- Sponsor recognition on the event webpage, in eNewsletters, on social media & at the event
- Gift Bag or Box

BREW MASTER SPONSOR: \$7,500

- Recognition in President's remarks
- Name/company noted in the event program on a 1/2-page ad
- One (1) Sponsor Table (8 VIP tickets) & reserved seating at the Brew HaHa with table recognition
- Year-round recognition on the Donor Wall at Gigi's Playhouse Milwaukee
- Sponsor recognition on the event webpage, in eNewsletters, on social media & at the event
- Gift Bag or Box

KEG TAPPER SPONSOR: \$5,000

- Name/company displayed on Brew HaHa event page, in eNewsletters, on social media & at the event
- Name/company noted in event program on a 1/2 page ad
- Opportunity to share your marketing materials at the event
- Year-round recognition on the Donor Wall at Gigi's Playhouse Milwaukee
- One (1) Sponsor Table (8 VIP tickets) & reserved seating at the Brew HaHa with table recognition

STEIN HOISTER SPONSOR: \$2,500

- Name/company displayed on Brew HaHa event page, in eNewsletters, on social media & at the event
- Name/company noted in event program on a 1/2 page ad
- One (1) Sponsor Table (8 VIP tickets) & reserved seating at the Brew HaHa with table recognition

MUG CLUB SPONSOR: \$1,000


- Name/company will receive group marketing recognition on Brew HaHa webpages, social media & during the event.
- Name/company noted in event program
- (4) VIP Tickets to the event

BEER TASTER SPONSOR: \$500

- Your company name will receive group marketing recognition on Brew HaHa webpages, social media & during the event.
- Name/company noted in event program
- 2 VIP Tickets to the event

UNDERWRITING OPPORTUNITIES

- All underwriters will receive:
- (2) VIP Tickets to the event
 - Company/family logo displayed at venue or on underwriting item & group marketing recognition on Brew HaHa webpages, social media

-  MOBILE BIDDING - \$2,000
-  FOOD - \$2,500
-  GLASSES - \$1,500
-  VENUE - \$1,000
-  ENTERTAINMENT - \$1,500
-  LIGHTING and SOUND - \$750
-  LIBATIONS - \$2,500
(SPONSOR THE BAR - BEER TASTING, SELECT WINES & BLUE HAHA SIGNATURE DRINK FOR 2 HOURS TO KICK OFF THE EVENT)

Gigi's Playhouse is a 501c3 non-profit funded solely by donations
EIN#46-5021867.

Your gift supports FREE programming for individuals with Down syndrome and is tax deductible to the fullest extent of the law.

Yearlong giving sponsorships can be found at:
<https://gigisplayhouse.org/milwaukee/friends-of-gigis-playhouse/>