



THE STARS
OF
GIGI'S PLAYHOUSE
MILWAUKEE

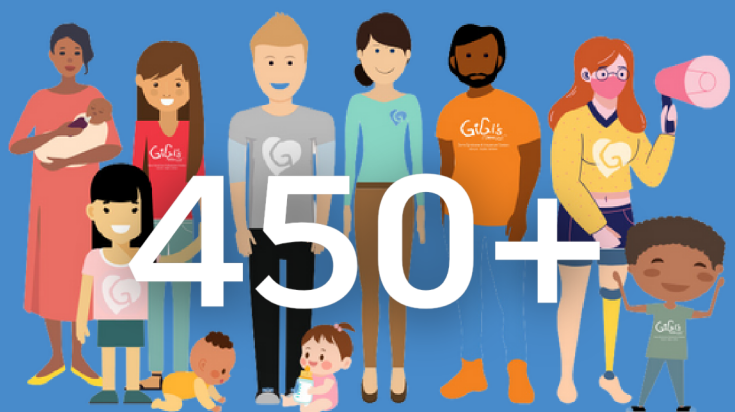


GiGi's Playhouse Milwaukee is a 501(c)(3) non-profit organization serving the Down syndrome and disability community in Southeastern WI, one of 57+ Playhouses founded throughout the US and beyond. Since its inception, over 20 years ago, GiGi's is committed to helping individuals with Down syndrome achieve their "Best of All" through research-based programs that promote skill development, personal growth, and independence. From prenatal diagnosis through adulthood, GiGi's is here to celebrate every milestone, in the lifespan of our participants and their families.

At GiGi's Playhouse Milwaukee, we are changing the way the world views Down syndrome. We envision a world where individuals with Down syndrome are accepted and embraced in their families, schools, and communities - working to overcome the stigma, discrimination, and challenges faced by people with intellectual/cognitive disabilities. We are seeking partnerships with local businesses in Wisconsin and throughout the US to help us continue to provide FREE therapeutic, educational, and career-development programming.

All programs, resources, and support offered by GiGi's are provided at no cost to participants and their families. GiGi's firmly adheres to the philosophy that cost should never be a barrier to success.

Friends of GiGi's is our annual sponsorship program. As a **Friend of GiGi's sponsor**, we will recognize you throughout the year and share your amazing commitment to, support of, and belief in individuals with Down syndrome, with our local community and beyond. We want you to know that your donation, in support of GiGi's Milwaukee, can and will make a difference in the lives of our participants and families throughout our local community.



OUR COMMUNITY



Programs are 99% volunteer-run; our trained volunteers give over 350 hours per month



Participants spend over 3,900 hours at the Playhouse, annually. We welcome 40+ new families each year!

PLAYHOUSE PARTICIPANTS



Down Syndrome Achievement Centers
educate. inspire. believe.

Milwaukee, WI





Increase Your Impact for Year-Long Community Engagement!

As a Friend of GiGi's sponsors, your business will have prominent exposure at an entire year of GiGi's Playhouse Milwaukee family and community events.

WORLD DOWN SYNDROME PARTY - MARCH 10, 2024

2024 Event Attendance Goal = 80 people

This family-focused event invites all to celebrate World Down Syndrome Day. Attendees engage in a fun-filled party atmosphere and receive unique socks (a world-wide symbol of DS). It is a joyful occasion dedicated to raising awareness and honoring loved ones. As a sponsor, your logo will be boldly displayed on the welcome sign, highlighting your support for inclusivity and acceptance.

GIGIFIT ACCEPTANCE CHALLENGE - MAY 5, 2024

2024 Local Attendance Goal: 400 + Event Recognition with 50+ Events Across the Nation

Be part of the GiGiFIT Acceptance Challenge, a national series of community-based acceptance awareness events. Our local edition features a Dash for Down Syndrome, inspiring 5K runners and 1-mile walkers to MOVE for acceptance. Sponsors get exclusive naming rights for event stations like the Kid's Zone and will have their logo prominently displayed on the event's t-shirts and "swag" giveaways for all. Your company also has an opportunity for a visible presence at the event with a tent and table, sharing promotional materials or product samples and engaging with attendees.

DOWN WITH SMILES PHOTO SHOOT & KICK-OFF - JULY 2024

New event in 2024, Event Attendance Goal = 200 people

Join us for our inaugural state-wide collaboration to celebrate the beauty of Down syndrome. Our local event promises an atmosphere filled with smiles where a professional photographer will beautifully capture and celebrate the uniqueness of individuals with Down syndrome and other disabilities. As a sponsor, company branding can be incorporated into a staged photo area and the potential naming rights for food or drink provisions. Additionally, your organization may acquire free corporate headshots enhancing your professional image while supporting a meaningful cause.

FAMILY DAY - AUGUST 25, 2024

2024 Event Attendance Goal = 150 people

Mark the end of summer with an outdoor celebration! Our Family Day brings everyone together for collective activities, a shared meal, and camaraderie. Sponsors will have logos prominently displayed on the welcome sign and have the opportunity to have a visible presence at this event by bringing volunteers. As a lunch sponsor, your company's support will be recognized and appreciated by all.

BREW HAHA - OCTOBER 24, 2024

2024 Event Attendance Goal = 250 people

Prepare for an unforgettable evening of entertainment and philanthropy! Brew HaHa is a lively fundraising gala offering a diverse experience with engaging activities, live music, and a comedy show. Sponsors may benefit from a full-page ad in the Brew HaHa Program Book, a table with reserved prime seating, and the opportunity to share a professionally produced promotional video supporting individuals with Down syndrome. Additionally, sponsors gain exclusive naming rights for an event station, such as the Bottle Pull or Bar Sponsorship, enhancing brand visibility and demonstrating support for GiGi's impactful programs.



CHANGING THE WAY
THE WORLD VIEWS
DOWN SYNDROME



Sponsorship Benefits

In addition to the Partner, Investor or Achiever level benefits, all Friends of GiGi's sponsorship levels receive:

- ♥ Permanent recognition on our Playhouse Donor Wall
- ♥ Highlighted as a Friend of GiGi's sponsor in our Annual Report and Donor Newsletter mailings
- ♥ Logo displayed on GiGi's Playhouse Milwaukee website and on all fundraising and event pages
- ♥ Name and logo shared across GiGi's Playhouse Milwaukee's social media pages throughout the year for event promotion
- ♥ Logo included in targeted e-mails for all five events
- ♥ Logo featured on event signage
- ♥ Recognition during the live events

Partner Sponsor Benefits \$5,000

GiGiFIT Acceptance Challenge Run / Walk | Lake Park | May 2024

- Logo on event t-shirts and event arch structure
- Exclusive naming rights for event stations like the Kid's Zone
- Opportunity for company presence at the event. Set up a tent and table on-site, share informational or promotional materials, bring volunteers and cheer on the athletes.
- Four (4) registrations to the event

Family Events: Rock Your Socks Party | March & Family Day | August 2024

- Logo on the welcome sign at the events
- Opportunity for company presence at the events. Provide informational or promotional materials to be made available, and bring volunteers to assist with the events.

Down with Smiles Photo Shoot and Party | TBD | July 2024

- Sponsor attendee photos on the red carpet
- Four registrations to the event, reserved seating

Brew HaHa | Historic Pabst Great Hall | October 2024

- Full-page ad in Brew HaHa Program Book
- Four (4) tickets to the event, reserved seating



Investor Sponsor Benefits \$7,500

GiGiFIT Acceptance Challenge Run / Walk | Lake Park | May 2024

- Logo on event t-shirts and event arch structure
- Exclusive naming rights for event stations like the Kid's Zone
- Co-branded (GiGi's and you!) "swag" giveaway for all participants
- Opportunity for company presence at the event. Set up a tent and table on-site; share informational or promotional materials, bring volunteers, and cheer on the athletes.
- Six (6) registrations to the event

Family Events: Rock Your Socks Party | March & Family Day | August 2024

- Logo on the welcome sign at the event
- Opportunity for company presence at the events. Provide informational or promotional materials to be made available and bring volunteers to assist with the events.

Down with Smiles Photo Shoot and Party | TBD | July 2024

- Sponsor attendee photos on the red carpet
- Six (6) registrations to the event, reserved seating

Brew HaHa | Historic Pabst Great Hall | October 2024

- Full-page ad in Brew HaHa Program Book
- One table (8 tickets) to the event, reserved seating
- Exclusive naming rights for event station (i.e. Heads and Tails Sponsor)



**TOTAL EVENT
ATTENDEES
400+**

OUR AUDIENCE



FACEBOOK

Fans: 2,364+
Reach: 216,303+



INSTAGRAM

Followers: 765+
Reach: 28,886+



Active and engaged followers on Google My Business, LinkedIn, Facebook, and Instagram

www.gigisplayhouse.org/milwaukee



Achiever Sponsor Benefits \$10,000

GiGiFIT Acceptance Challenge Run / Walk | Lake Park | May 2024

- Logo on event t-shirts and event arch structure
- Exclusive naming rights for event stations like the Kid's Zone
- Co-branded (GiGi's and you!) "swag" giveaway for all participants
- Opportunity for company presence at the event. Set up a tent and table on-site; share informational or promotional materials, bring volunteers, and cheer on the athletes.
- Exclusive naming rights for an event station (i.e. Kid's Zone)
- Eight (8) registrations to the event

Family Events: Rock Your Socks Party | March & Family Day | August 2024

- Logo on the welcome sign at the events
- Opportunity for company presence at the events. Provide informational or promotional materials to be made available and bring volunteers to assist with the events.
- Lunch sponsor noted at both events

Down with Smiles Photo Shoot and Party | TBD | July 2024

- Sponsor attendee photos on the red carpet
- Eight (8) registrations to the event, reserved seating
- Free Corporate headshots for up to eight members of your organization

Brew HaHa | Historic Pabst Great Hall | October 2024

- Full-page ad in Brew HaHa Program Book
- One table (8 tickets) to the event, reserved prime seating
- Opportunity to share a professionally produced promotional video (up to 30 seconds), in support of GiGi's, at the event
- Exclusive naming rights for an event station (i.e. Bottle Pull Sponsor, Bar Sponsor, etc.)

*Thank you for your consideration.
Your support means everything to us.
Be accepting. Be generous. Be kind.*

GiGi's Playhouse Milwaukee
8685 N. Port Washington Road
Milwaukee, WI 53217
(414) 797-0522
milwaukee@gigisplayhouse.org

Scan to go
to our Website



GiGi's Playhouse Milwaukee is a 501(3)(c)
organization. FEIN: 46-5021867

SPONSORSHIP DONATION FORM



Thank you for your support of GiGi's Playhouse Milwaukee for this event.

Please submit your information along with your donation, as soon as possible to receive full sponsorship benefits. Sponsorships accepted within 4 weeks of an event are very welcome, however, there is a possibility that your logo may not appear on printed promotional material.

Do you prefer to be recognized by:

- Company Name Individual Name Family Name Anonymous

Company: _____ Contact Name: _____

Business Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ Contact's Email address: _____

Website/URL: _____

SPONSORSHIP LEVEL

Please indicate your sponsorship level below. Please refer to the sponsorship levels for benefits.

- Partner Sponsor Investor Sponsor Achiever Sponsor Other Level Sponsor
\$5,000 \$7,500 \$10,000 _____

Will you be attending the event(s)?

- We will drop off promotional items to include in participant packets
 We will bring a tent/table at the event to distribute promotional items (Dash and Family Events)
 As a volunteer, list other volunteers _____
 As an attendee, list other ticketed attendees per your sponsorship level, per event (if different)

- Create a Dash team for our company

PAYMENT INFORMATION

This donation is tax deductible. Please check the appropriate box below or complete your submission online at bit.ly/DashforDS.

____ A check is enclosed. Please make check payable to: GiGi's Playhouse Milwaukee

____ Please send an invoice to my company

____ Please charge my Credit Card # _____

Expiration Date: _____ CVV Code: _____ Zip code: _____

Send to: GiGi's Playhouse Milwaukee
8685 N Port Washington Rd
Milwaukee, WI 53217
(414) 797-0522
milwaukee@gigisplayhouse.org

For Office Use Only:

Date payment received: _____

Date contacted for logo/artwork: _____

Date thank you was sent: _____

Please e-mail a high-resolution image of your company logo to Milwaukee@gigisplayhouse.org

THANK YOU!