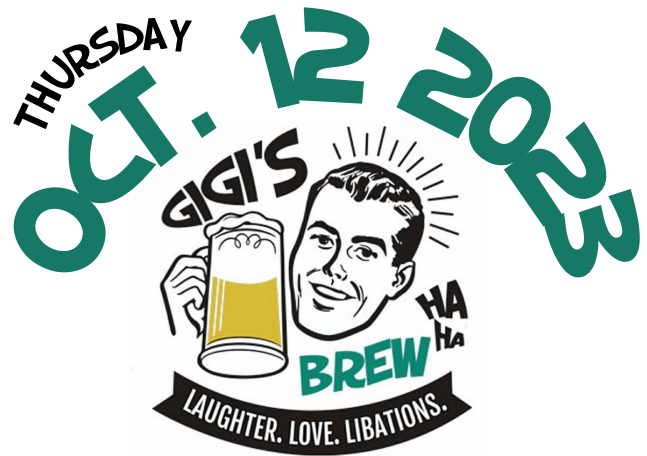


7TH ANNUAL BREW HAHA

Exclusive VIP experience in the speakeasy 5:00-7:00 pm
General admission 6:00-10:00 pm

<https://gigisplayhouse.org/milwaukee/brew-ha-ha/>

Best Place at the Historic Pabst Brewery – Great Hall
917 W. Juneau Ave, Milwaukee, WI 53233



Dear Sponsors and Friends,

We invite you to join us in supporting GiGi's Playhouse Milwaukee's 7th Annual Brew HaHa, an event that not only promises an evening of fun and excitement but also serves as a vital fundraiser for our nonprofit organization. This fun event will be held at the Best Place at the Historic Pabst Brewery - Great Hall on Thursday, October 12, 2023. The Brew HaHa is an exciting opportunity for you to make a lasting impact in our community and be a world changer.

At GiGi's Playhouse, our mission is to change the way the world views Down syndrome and to send a global message of acceptance for all. Your contribution will go a long way in fostering acceptance and creating a more inclusive world, where everyone has the opportunity to thrive and reach their full potential.

Make a contribution today and have your business showcased throughout the season and during the event demonstrating your commitment to helping others. We have attached a comprehensive packet with more details for your review.

To ensure your representation, please submit your sponsorship or donation information by September 31, 2023. We welcome your ideas or questions regarding this event.

We would like to have you personally join us at the Brew HaHa. This year's event attire is denim and pearls and promises to be a lighthearted evening with an exclusive VIP tasting, as well as the main event with beer, wine, our famous Blue HaHa signature drink, delectable small plates, a stein hoist competition, live and silent auctions, and a comedy show. It's a night to celebrate our participants that you won't want to miss!

Your presence will be appreciated. Together, we can create a more accepting world, where everyone can find their BEST of ALL.

Sincerely,
Susanne G Pelikan
Board President, Event Chair
sgriscmpelikan@gigisplayhouse.org
262-208-6386



Details, tickets, sponsorships and
underwriting opportunities can be
found on our event website



Thank you for your generosity,
compassion, and commitment to
changing lives. Your support truly
matters and allows us to continue
serving our community with the passion
and dedication it deserves.

GiGi's Playhouse is a 501c3 non-profit funded solely by donations EIN#46-5021867.
Your gift supports FREE programming for individuals with Down syndrome and is tax deductible to the fullest extent of the law.

7TH ANNUAL

BREW HAHA

5:00-10:00 PM

OCT. 12, 2023

<https://gigisplayhouse.org/milwaukee/brew-ha-ha/>

Best Place at the Historic Pabst Brewery – Great Hall

917 W. Juneau Ave, Milwaukee, WI 53233

SPONSORSHIP
LEVELS &
BENEFITS

Sponsorship Opportunities	BLUE RIBBON WINNER: \$10,000	BREW MASTER: \$7,500	KEG TAPPER: \$5,000	STEIN HOISTER: \$2,500	MUG CLUB: \$1,000	BEER TASTER: \$500
Naming rights for the VIP Tasting bar & Speakeasy reception area	X					
Distinctive recognition in President's remarks	X					
Opportunity to give brief remarks at the event with 30 second video/media	X					
Year-round recognition on the Donor Wall at GiGi's Playhouse Milwaukee	X	X	X			
Sponsor Table with reserved seating and table recognition for main event	X	X				
Tickets to event and VIP tasting	8	8	4	4	2	
Tickets to event – General seating						2
Sponsor recognition - on event webpage, eNewsletters & social media	X	X	X	X	X	X
Sponsor recognition at the event - in slide show & on poster	X	X	X	X	X	X
Name/company noted in the event program	Full page ad	½ page ad	½ page ad	¼ page ad	Logo in group ad	Logo in group ad

Underwriting Opportunities

All underwriters will receive:

- (2) tickets to the event
- Logo displayed at venue/on item & group recognition on Brew HaHa webpages, social media

ENTERTAINMENT - \$1,500

MOBILE BIDDING - \$2,000

FOOD - \$3,500

LIBATIONS

• \$2,500 Sponsor the main bar for Happy Hour - 2 hours - beer tasting, select wines & Blue HaHa signature drink

• Provide Liquor for Specialty VIP Speakeasy Tasting Event - liquor must come directly from a distillery or vendor

• Table Sponsor - provide 2 bottles of wine per table, uncorked at event - must be directly from a winery or vendor

PINT GLASSES – \$1,500

VENUE – \$1,000

LIGHTING and SOUND – \$750

SPONSORSHIPS AND TICKETS ARE AVAILABLE FOR EVERY EVENT.

EMAIL MILWAUKEE@GIGISPLAYHOUSE.ORG OR VISIT [HTTPS://GIGISPLAYHOUSE.ORG/MILWAUKEE](https://gigisplayhouse.org/milwaukee)



DONATION FORM

Together we can change the way
the world views Down syndrome!

**EVENT DATE: THURSDAY,
OCTOBER 12, 2023**

[https://gigisplayhouse.org/milwaukee/
brew-ha-ha/](https://gigisplayhouse.org/milwaukee/brew-ha-ha/)

Please submit sponsorship/donation information
by September 31, 2023.

Donor Information

☐ Please keep my gift anonymous

Name: _____ Company: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Email: _____

Additional Items to Purchase:

- _____ General ticket \$125 (event begins at 6pm)
- _____ VIP ticket \$150 (event begins at 5pm)
- _____ Reserved Table cost \$1000 (Table + 8 tickets for general admission at 6pm)
- _____ Reserved Table cost \$1200 (Table + 8 tickets for VIP event at 5pm & 2 bottles of wine at the table)
- _____ General ticket \$125 (for a volunteer, tutor, or GiGi's supporter to attend)



Guests names (tickets to be assigned): _____

Sponsorship Level or donation:

- ☐ Blue Ribbon Winner \$10,000
- ☐ Brew Master \$7,500
- ☐ Keg Tapper \$5,000
- ☐ Stein Hoister \$2,500
- ☐ Mug Club \$1,000
- ☐ Beer Taster \$500
- ☐ In-Kind Gift
- ☐ Gift card or certificate
- ☐ Underwriting _____ Fair Market Value of in-kind donation \$ _____

Description and value of item(s) donated (underwriting or in-kind gift):

Sponsorships and tickets are available for every event. Email Milwaukee@gigisplayhouse.org or visit <https://gigisplayhouse.org/milwaukee> to save time and go green.

Name on the Card _____ Security Code: _____

Credit Card # _____ Expiration Date: _____

Send form & checks to:
GiGi's Playhouse Milwaukee
8685 N Port Washington Rd
Fox Point, WI 53217
(414) 797-0522

Total amount of payment \$ _____

Matching gifts available? _____



Down Syndrome Achievement Centers
educate. inspire. believe.

Milwaukee, WI