



GiGi's Playhouse McHenry County
5404 W. Elm St. Suite A
McHenry, IL 60050
815-385-PLAY (7529)
mchenry@gigisplayhouse.org

Dear Sir or Madam,



We are excited to announce that GiGi's Playhouse McHenry County will host its fifth annual Be-You-tiful Spring Fashion Show Luncheon on Sunday, April 19, 2020 at the Boulder Ridge Country Club in Lake in the Hills. We anticipate more than 200 attendees at this event. This event will feature a luncheon, raffle, and most importantly, an amazing fashion show highlighting the wonderful children and adults that are part of GiGi's Playhouse McHenry County. The fashion show provides an opportunity to celebrate the participants and their achievements!

GiGi's Playhouse McHenry County is a 501(c)(3) nonprofit achievement center that serves individuals with Down syndrome and their families as an affiliate of GiGi's Playhouse Inc. We offer developmentally appropriate educational and therapeutic programs and activities for all age groups, as well as support and provide accurate information about Down syndrome to individuals with Down syndrome, their families, and the community. Since opening our doors in 2006, we have directly served over 300 clients and family members. Our advocacy and outreach activities impact thousands of others in the community. All of our programs are free of charge, foster self-confidence, and empower individuals to reach their greatest potential. Our vision is that everyone with Down syndrome be accepted and embraced in their families, schools, and communities.

We invite you to make a difference in the lives of children and adults with Down syndrome and their families by supporting the 2020 Be-You-tiful Spring Fashion Show Luncheon as an event sponsor. This event is a terrific marketing opportunity for you and your business from signage throughout the event, inclusion on the agency website, and more! Included are a description of the many sponsorship levels and benefits and Sponsorship Response Form.

With your generosity, more individuals will increase their reading abilities, improve their health and wellness, develop life skills, and form lifelong friendships and connections with others in their community. Thank you for your consideration!



Sincerely,

Katrina McGuire
President



Sponsorship Levels and Benefits

___ Be a *Hero* \$25,000

- ◆ Table of 10 to the show
- ◆ Individual Company display
- ◆ Full page recognition in program booklet
- ◆ Recognition on website and social media w/link to company's website
- ◆ Verbal recognition at the event
- ◆ Press release announcing sponsorship
- ◆ Corporate gift

___ Be a *Star* \$10,000

- ◆ 6 tickets to the show
- ◆ Individual Company display
- ◆ Full page recognition in program booklet
- ◆ Recognition on website and social media w/link to company's website
- ◆ Verbal recognition at the event
- ◆ Press release announcing sponsorship
- ◆ Corporate gift

___ Be *Important* \$5,000

- ◆ 6 tickets to the show
- ◆ Individual Company display
- ◆ Full page recognition in program booklet
- ◆ Recognition on website and social media w/link to company's website
- ◆ Verbal recognition at the event
- ◆ Press release announcing sponsorship
- ◆ Corporate gift

___ Be *Meaningful* \$2,500

- ◆ 4 tickets to the show
- ◆ Individual Company display
- ◆ Full page recognition in program booklet
- ◆ Recognition on website and social media w/link to company's website
- ◆ Verbal recognition at the event

___ **Be a *Role Model* \$1,000**

- ◆ 4 tickets to the show
- ◆ Name on shared display
- ◆ Half page recognition in program booklet
- ◆ Recognition on website and social media
- ◆ Verbal recognition at the event

___ **Be *Courageous* \$500**

- ◆ 2 tickets to the show
- ◆ Name listed on shared display
- ◆ Quarter page recognition in program booklet
- ◆ Recognition on website and social media
- ◆ Verbal recognition at the event

___ **Be an *Inspiration* \$250 - Sponsor a Fashion Show Model**

Name of model(s) sponsored, if known: _____

- ◆ Recognition in program booklet
- ◆ Recognition on website and social media
- ◆ Verbal recognition at the event

___ **Be *You* Amount of your choice! \$_____**

- ◆ Recognition in program booklet



Sponsorship Response Form

April 19, 2020

**Boulder Ridge Country Club
Lake In The Hills, Illinois**

Thank you very much for helping us to continue our work with individuals with Down syndrome by becoming an event sponsor.

Company/Individual Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email address: _____

Website/URL: _____

Sponsorship Level:

- Be a HERO Be a STAR Be IMPORTANT Be MEANINGFUL Be a ROLE MODEL
- Be COURAGEOUS Be an INSPIRATION Be YOU

Name to appear in program booklet, website, and social media, where applicable:

Please return this form along with your donation by April 1, 2020. If applicable, please email high-resolution logo and ad design to events@mcHenry.org.

Complete and mail this form and payment to:

GiGi's Playhouse McHenry County
5404 W. Elm St., Suite A
McHenry, IL 60050

Please make checks payable to GiGi's Playhouse McHenry County.

Questions? Contact us at events@mcHenry.org.