



## Annual Impact



430+

Families Served



7,000+

Free Programming Hours



7,700+

Volunteer Hours



300,000+

Social Media  
Impressions

GiGi's Playhouse Madison is a 501(c)(3) nonprofit that provides free, life-changing programs for individuals with Down syndrome, from prenatal diagnosis through adulthood. One in every 700 babies is born with Down syndrome, making it a leading cause of intellectual and developmental delay. GiGi's builds essential skills in speech, language, motor development, and independence, all without cost to families.

This past year, we served more participants than ever through programs like GiGiFIT, GiGi's Kitchen, Literacy and Math Tutoring, and Amina Grace Speech and Language Therapy. With growing demand, we are expanding our space through a capital campaign to reach even more families across Dane and surrounding counties. In August 2026, we will proudly open our forever home; a transformational new space that will allow us to deepen our impact, expand career and life skills programming, and serve generations of families to come. As we grow, the need for funding is greater than ever to ensure programs remain free and accessible to all.

**"It is a pleasure to be part of a community that recognizes all people as unique individuals and values the gifts they bring to the world. GiGi's has become a very important part of our son's life, and we know it is the same for many others."**

**— Playhouse Parent**

On Friday, October 16th, we'll host our 10th annual Generation G Gala at the Madison Concourse Hotel. This powerful evening features a cocktail hour, dinner, silent auction, and moving stories of achievement. Most of all, it's a celebration of inclusion and a call to build a more accepting world.

We invite you to join us as a Gala sponsor. Your support keeps programs free and helps more individuals with Down syndrome and other disabilities thrive. Sponsors receive event recognition and the opportunity to align with a mission of impact, inclusion, and hope during this exciting milestone year.

Thank you for considering this opportunity to make a difference and help us kick-off the next 10 years of serving the Down syndrome community.

Kelly Antonson | Executive Director  
Call: 608-709-1411 | Text: 847-652-9284  
kantons@gigisplayhouse.org



**FOR MORE  
INFORMATION**

# GiGi's Playhouse Madison GENERATION G GALA

Ten years written.  
A lifetime of chapters to come.

October 16, 2026 | Madison Marriott West

## SPONSORSHIP OPPORTUNITIES

All proceeds from GiGi's Playhouse Madison's Generation G Gala will help provide life-changing therapeutic, educational and career-training programs for over 430 individuals with Down syndrome in Dane County and Southern Wisconsin.

### **PLATINUM SPONSOR | \$5,000**

- Recognition on Playhouse donor tree
- Recognition at event and in marketing materials, including:
  - Full page ad (color) in program book
- May provide 30 second brand (GiGi's supporter) video to play during Gala
- Reserved seating for 10 at the event (\$1,750 value)

### **GOLD SPONSOR | \$3,000**

- Recognition on Playhouse donor tree
- Recognition at event and in marketing materials, including:
  - Full page ad (color) in program book
- Reserved seating for 8 at the event (\$1,400 value)

### **SILVER SPONSOR | \$2,000**

- Recognition on Playhouse donor tree
- Recognition at event and in marketing materials, including:
  - Full page ad (color) in program book
- Reserved seating for 6 at the event (\$1,050 value)

### **BRONZE SPONSOR | \$1,000**

- Recognition on Playhouse donor tree
- Recognition at event and in marketing materials, including:
  - Half page ad (color) in program book
- Reserved seating for 4 at the event (\$700 value)

### **FRIENDS & FAMILY | \$500**

- Select recognition at event and in marketing materials, including:
- Logo or name in program book
- Reserved seating for 2 at the event (\$350 value)

**FOR MORE  
INFORMATION**





Down Syndrome Achievement Centers  
educate. inspire. believe.

Madison, WI

# GiGi's Playhouse Madison GENERATION G GALA

Building Our Future is not Black and White

October 10, 2025 | Madison Concourse Hotel

## 2026 Gala Sponsorship Donation Form

### How do you prefer to be recognized?

Company Name  Individual Name  Anonymous

### I wish to be recognized on:

Social media  Event web page  Event night/program  Anonymous/no recognition

**Company/Individual Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Website/URL:** \_\_\_\_\_

**Sponsorship Level:**  Platinum (\$5,000)  Gold (\$3,000)  Silver (\$2,000)  
 Bronze (\$1,000)  Friends & Family (\$500)

Specific dimensions and due date for Sponsorship Advertisements are on the attached page for each level. We will be in contact about how to share your sponsor video (If applicable)

GiGi's Playhouse is a 501(c)(3) nonprofit organization funded solely by the generosity of donations. FEIN # 46-3445347. Donations are tax deductible to the fullest extent of the law.

[www.gigisplayhouse.org/madison/gala](http://www.gigisplayhouse.org/madison/gala)  
[kantonson@gigisplayhouse.org](mailto:kantonson@gigisplayhouse.org)  
608-709-1411

Checks should be payable to GiGi's Playhouse Madison and mailed to:  
Kelly Antonson  
GiGi's Playhouse Madison  
Attn: Gala  
2692 Botanical Dr. #419  
Fitchburg, WI 53711

[WWW.GIGISPLAYHOUSE.ORG/MADISON/GALA](http://WWW.GIGISPLAYHOUSE.ORG/MADISON/GALA)

