



Down Syndrome Achievement Centers
educate. inspire. believe.

Madison, WI



Annual Impact



430+

Families Served



7,000+

Free Programming Hours



7,700+

Volunteer Hours



300,000+

Social Media Impressions



**FOR MORE
INFORMATION**



GiGi's Playhouse Madison is a 501(c)(3) nonprofit that provides free, life-changing programs for individuals with Down syndrome, from prenatal diagnosis through adulthood. One in every 700 babies is born with Down syndrome, making it a leading cause of intellectual and developmental delay. GiGi's builds essential skills in speech, language, motor development, and independence, all without cost to families.

This past year, we served more participants than ever through programs like GiGiFIT, GiGi's Kitchen, Literacy and Math Tutoring, and Amina Grace Speech and Language Therapy. With growing demand, we are expanding our space through a capital campaign to reach even more families across Dane and surrounding counties. In August 2026, we will proudly open our forever home; a transformational new space that will allow us to deepen our impact, expand career and life skills programming, and serve generations of families to come. As we grow, the need for funding is greater than ever to ensure programs remain free and accessible to all.

"It is a pleasure to be part of a community that recognizes all people as unique individuals and values the gifts they bring to the world. GiGi's has become a very important part of our son's life, and we know it is the same for many others."

— Playhouse Parent

On Friday, October 16th, we'll host our 10th annual Generation G Gala at the Madison Concourse Hotel. This powerful evening features a cocktail hour, dinner, silent auction, and moving stories of achievement. Most of all, it's a celebration of inclusion and a call to build a more accepting world.

We invite you to join us as a Gala sponsor. Your support keeps programs free and helps more individuals with Down syndrome and other disabilities thrive. Sponsors receive event recognition and the opportunity to align with a mission of impact, inclusion, and hope during this exciting milestone year.

Thank you for considering this opportunity to make a difference and help us kick-off the next 10 years of serving the Down syndrome community.

Kelly Antonson | Executive Director
Call: 608-709-1411 | Text: 847-652-9284
kantonson@gigisplayhouse.org





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GiGi's Playhouse Madison GENERATION G GALA

Ten years written.
A lifetime of chapters to come.

October 16, 2026 | Madison Marriott West

Auction Items Needd

We graciously welcome your support in any form. However, the following are some examples of items we know auction well.

- Art (handmade art, original paintings, framed prints, ceramics, jewelry, metalwork, etc.)
- Bar, beer and wine accessories; and games
- Beer, wine, & liquor
- Club memberships
- Designer purses and accessories
- Experience activities
- Entertainment activities
- Gift cards
- Hotel, Bed & Breakfast, or resort stays
- Jewelry
- Luxury or designer items
- Restaurant gift certificates
- Services (house cleaning, landscaping, lessons, massage, photography, painting, window cleaning, etc.)
- Signed memorabilia
- Spa or salon packages/gift cards
- Sporting events (college or professional)
- Sporting goods
- Themed baskets featuring local goods
- Tours
- Technology (Amazon devices, Apple devices, cameras, earbuds/headphones, smart phones, wireless speakers, etc.)

GiGi's Playhouse is a 501(c)(3) nonprofit organization funded solely by the generosity of donations. Donations are fully tax deductible.

FEIN # 46-3445347

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WWW.GIGISPLAYHOUSE.ORG/MADISON/GALA



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2026 Gala In-Kind Donation Form

Prefer to submit this form online? Scan the QR code below

How do you prefer to be recognized?

Company Name Individual Name Anonymous

I wish to be recognized on:

Social media Event web page Event night/program Anonymous/no recognition

Company/Individual Name: _____

Contact Name: _____

Address: _____

City: _____ **State** _____ **Zip:** _____

Telephone: _____ **Email address:** _____

Value of Item Donated: \$ _____ **Is this an in-kind product** _____ **or service** _____

Name of Donor(s) to be listed in Program Book (if different from above) _____

Instructions for acquiring item: Drop off _____ Pick up _____ Mail in _____ Other _____

PLEASE NOTE: If donating a gift card, it's appreciated if they can be mailed to the Playhouse

If 'other' please list here: _____

Restrictions on use: _____

Donor Signature: _____

Items can be mailed or dropped off at GiGi's Playhouse Madison

Kelly Antonson

GiGi's Playhouse Madison

Attn: Gala

2692 Botanical Dr. #419

Fitchburg, WI 53711

If you'd like to email a gift certificate donation, please send to

madison@gigisplayhouse.org

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**Scan here to fill out
this form online**

