



Friends of GiGi's Playhouse Madison

Champion | Partner | Invest | Achieve



GiGi's Playhouse Madison is a 501(c)(3) non-profit organization serving the Down syndrome community. GiGi's is committed to helping individuals with Down syndrome achieve their "Best of All" through research-based programs that promote skill development, personal growth and independence. From prenatal diagnosis through adulthood, GiGi's is here to celebrate every milestone.

Down syndrome is the most common chromosomal anomaly in our country and simultaneously, the least funded. We are seeking partnerships with local businesses in Southern Wisconsin to help us continue to provide top-notch therapeutic, educational and social programming.

All programs, resources and support offered by GiGi's are provided at no cost to participants and their families. GiGi's firmly adheres to the philosophy that cost should never be a barrier to success.

Friends of GiGi's is our annual sponsorship program. As a Friend's of GiGi's sponsor, we will recognize you throughout the year and share your amazing commitment to, support of and belief in individuals with Down syndrome, with the community.



PLAYHOUSE PARTICIPANTS

OUR COMMUNITY



Programs are 99% volunteer-run; our trained volunteers give, on average, over 660 hours per month



Participants check in 5,100+ times and spend about 7,000 hours at the Playhouse, annually

GiGi's
Playhouse™

Down Syndrome Achievement Centers
educate. inspire. believe.

Madison, WI



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Sponsorship Benefits

All Friends of GiGi's sponsorship levels receive the below; **in addition** to the Champion, Partner, Investor or Achiever benefits for all three events.

- ♥ Permanent recognition on our Playhouse Donor Tree
- ♥ Logo displayed on GiGi's Playhouse Madison website and all three event pages
- ♥ Name and logo shared across GiGi's Playhouse Madison's social media pages annually and for each event
- ♥ Logo included in targeted e-mails for all three events
- ♥ Logo featured on event signage

Champion Benefits \$3,000

GiGiFIT Acceptance Challenge Run / Walk | Winnequah Park | April 25, 2026

- Logo on t-shirts for event
- Table on site; informational materials can be made available for participants
- Two registrations to event
- Logo on Diggin' for Down Syndrome Signage

Go FORE It Golf Outing | The Oaks Golf Course | August 10, 2026

- Logo on all golf carts
- Sponsor a hole - sign with logo, may set up informational table with product
- Complimentary golf, lunch and drink tickets for one team (four golfers)

Generation G Gala | | October 2026

- 1/4 page logo in Gala Program Book
- Four tickets to the event, reserved seating



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Partner Benefits \$5,000

GiGiFIT Acceptance Challenge Run / Walk | Winnequah Park | April 25, 2026

- Logo on t-shirts for event
- Table on site; informational materials can be made available for participants
- Four registrations to event
- Logo on Diggin' for Down Syndrome Signage

Go FORE It Golf Outing | The Oaks Golf Course | August 10, 2026

- Logo on all golf carts
- Sponsor a hole - sign with logo AND digital cart ad, may set up informational table with product
- Complimentary golf, lunch and drink tickets for one team (four golfers)
- Don't want to use your golf tickets? Become the Range Ball or Lunch Sponsor

Generation G Gala | | October 2026

- Full page ad in Gala Program Book
- Exclusive branding as the sponsor of your chosen feature: Wine Pull, Silent Auction, Heads & Tails Game, or Last Bidder Prize
- Six tickets to the event, reserved seating



“I can't say enough great stuff about this program and the people working and volunteering. This has transformed my sister's life. After high school there's much less programming for people with Down Syndrome. But GiGi's has filled that void in my sister's life. I can't thank them enough. And as a caregiver, I've made friendships with fellow caregivers, mostly parents and siblings. I'm so grateful for what this has done for our family. My sister has a new sense of self and autonomy because of this fantastic programming.”

-Playhouse sibling of an adult participant



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Investor Benefits \$7,500

GiGiFIT Acceptance Challenge Run / Walk | Winnequah Park | April 25, 2026

- Logo on t-shirts for event
- Table on site; informational materials can be made available for participants
- Exclusive naming rights for kids dash station or logo on team captain yard signage
- Six registrations to event
- Logo on Diggin' for Down Syndrome Signage

Go FORE It Golf Outing | The Oaks Golf Course | August 10, 2026

- Logo on all golf carts
- Sponsor a hole - sign with logo AND digital cart ad, may set up informational table with product
- Complimentary golf, lunch and drink tickets for two teams (eight golfers)
- Don't want to use your golf tickets? Become the Range Ball and Drink Sponsor

Generation G Gala | | October 2026

- Full page ad in Gala Program Book
- Branding as the sponsor/co-sponsor, your chosen feature: Wine Pull, Silent Auction, Signature Drink, Heads & Tails Game, or Last Bidder Prize
- Eight tickets (Full Table) to the event, reserved seating



**TOTAL EVENT
ATTENDEES
800+**

OUR AUDIENCE



FACEBOOK

Fans: 2,400+
Impressions: 210,000+



INSTAGRAM

Followers: 940+
Impressions: 108,000+



Active and engaged followers on
Google My Business, LinkedIn &
Twitter



Friends of GiGi's Playhouse Madison

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Achiever Benefits \$10,000

GiGiFIT Acceptance Challenge Run / Walk | Winnequah Park | April 25, 2026

- Co-branded (GiGi's and you!) "swag" giveaway for all participants
- Table on site; informational materials can be made available for participants
- Exclusive naming rights for event station (i.e. Kid's Dash)
- Eight registrations to event

Go FORE It Golf Outing | The Oaks Golf Course | August 10, 2026

- Logo on all golf carts
- Sponsor a hole - sign with logo AND digital cart ad, may set up informational table with product
- Lunch sponsor - logo on all boxed lunches
- Complimentary golf, lunch and drink tickets for two teams (eight golfers)

Generation G Gala | | October 2026

- Full page ad in Gala Program Book
- One table (8 tickets) to the event, prime seating
- 16 drink tickets for your table
- Opportunity to share a 30 second promotional video, in support of GiGi's, to play at event
- Exclusive branding as the sponsor of your chosen feature: Wine Pull, Silent Auction, Signature Drink, Heads & Tails Game, or Last Bidder Prize

*Thank you for your consideration.
Your support means everything to us.
Be accepting. Be generous. Be kind.*

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GiGi's Playhouse Madison is a 501(3)(c) organization; FEIN: 46-3445347