

# GiGi's Playhouse Madison GENERATION G GALA

October 4, 2024 | Madison Concourse Hotel



## SPONSORSHIP OPPORTUNITIES

All proceeds from GiGi's Playhouse Madison's Generation G Gala will help provide life-changing therapeutic, educational, and career-training programs for over 360 individuals with Down syndrome in Dane County and Southern Wisconsin.

### PLATINUM SPONSOR | \$10,000

- Permanent recognition on Playhouse donor tree
- Prominent recognition at event and in marketing materials
  - Event website
  - Program slide show
  - Full page ad (color) in program book
  - Social Media & More
- May provide 60 second brand (GiGi's supporter) video to play during Gala
- Reserved, priority seating for 20 at the event (\$3,000 value)

### GOLD SPONSOR | \$5,000

- Recognition on Playhouse donor tree
- Recognition at event and in marketing materials, including:
  - Full page ad (color) in program book
- May provide 30 second brand (GiGi's supporter) video to play during Gala
- Reserved seating for 10 at the event (\$1,500 value)

### SILVER SPONSOR | \$2,500

- Recognition on Playhouse donor tree
- Recognition at event and in marketing materials, including:
  - Full page ad (color) in program book
- Reserved seating for 6 at the event (\$1,050 value)

### BRONZE SPONSOR | \$1,000

- Recognition on Playhouse donor tree
- Recognition at event and in marketing materials, including:
  - Half page ad (color) in program book
- Reserved seating for 4 at the event (\$700 value)

### FRIENDS & FAMILY | \$500

- Select recognition at event and in marketing materials, including:
  - Logo or name in program book
- Reserved seating for 2 at the event (\$350 value)

**FOR MORE  
INFORMATION**

