

ANNUAL REVIEW 2022

GIGI'S PLAYHOUSE MADISON





Down Syndrome Achievement Centers
educate. inspire. believe.

LETTER FROM THE PLAYHOUSE

Madison, WI

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Kelly Antonson

Program/Volunteer Manager

Courtney Gamer

Our Mission

To change the way the world views Down syndrome and send a global message of acceptance for all

Our Niche

We change lives through consistent delivery of free, educational, therapeutic, and career development programs to individuals of all ages from birth through adulthood.

2022 was a great year for GiGi's Playhouse Madison! We focused on expanding our programming to create more opportunities for our participants and families.

GiGi's Playhouse Madison is serving more families in the Madison area than ever before. The hiring of a second employee to focus on programming and volunteer management allowed us to grow our program offerings, including new programs for fitness and nutrition that promote lifelong wellness. We continue to provide therapeutic and educational 1-on-1 services, including speech therapy and literacy tutoring, and a successful restart of our math tutoring program.

Our Madison Playhouse continues to excel, evidenced by being in the top 10% of all national Playhouses for excellence and volunteer hours. We continue to collaborate with community partners to offer unique opportunities to our participants. This year, we held three successful fundraisers, which included our inaugural Dash for Down Syndrome and 5K run, our second annual golf outing, and our best-attended gala to date.

GiGi's Playhouse Madison continues to progress every year and we could not accomplish this feat without the generous support of our volunteers, sponsors, staff and families.

Thank you for believing in our mission! Let's continue to live the Generation G way – Be Accepting, Be Generous, Be Kind.



KIMBERLY ARNDT
BOARD PRESIDENT

KELLY ANTONSON
SITE DIRECTOR



GIGI'S PLAYHOUSE MADISON

WHO WE ARE

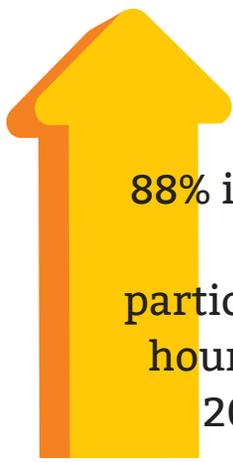
GiGi's Playhouse is a Down Syndrome Achievement Center with a brick-and-mortar location on Madison's east side.

We provide life-changing therapeutic, educational, and career-training programs for over 360 families and individuals of all ages in Dane County and Southern Wisconsin.

All programs are offered free of charge to families; cost is never a barrier to learning or achievement!

From prenatal diagnosis to adulthood, we make a lifetime commitment to remain by families' sides, so they are empowered with all the tools their loved one needs to succeed.

Through our iacceptyou.org and Generation G campaigns, we boost equity, inclusion, and acceptance in our community, for individuals with Down syndrome.



88% increase
in
participation
hours over
2021



15
different
programs

Fitness and
Cooking

Tutoring

Speech Therapy

Family
Celebrations

Group Programs
for All Ages

Programs and Volunteers

Being a 99% volunteer run organization, we rely on the generosity of committed volunteers to help facilitate our programs. Our Playhouse is consistently in the top five playhouses for volunteer hours.

We strengthened our existing programming and introduced new programs, including Math Tutoring, Art Explosion, Yoga, GiGiFIT for teens and adults, and GiGi's Kitchen for teens and adults.



5,850 volunteer hours,
6% increase over 2021



GIGI'S MADISON HIGHLIGHTS



GiGiFIT Acceptance Challenge

In April, we held our inaugural GiGiFIT Acceptance Challenge Dash for Down Syndrome; 350 people came together to walk and run for acceptance!

Go Fore It Golf Outing

In August, our 2nd annual golf outing SOLD OUT! We hosted over 144 people for a beautiful day on the Lake Windsor Country Club course.



Generation G Gala

In October, we celebrated our 6th annual gala. Our theme, Generation G, encouraged everyone to:

Be Generous

Be Accepting

Be Kind

This was our highest attended gala to date and was a night full of inspiration and fun.



GIGI'S MADISON HIGHLIGHTS



Awards

At our National Conference in November, our Playhouse was awarded 7 out of 7 possible high honors for our Standards of Execution:

- Achieved Center of Excellence in 5 categories
- Achieved Strong in 2 categories

Partnerships:

We pride ourselves in connecting with organizations in our community who also believe in acceptance for all.

These 11 organizations have made a positive impact on our Down syndrome community and we are so proud of the work we're doing together:

- Free Bikes 4 Kidz Madison
- Madison Reading Project
- Magnum Opus Ballet
- Miracle League of Dane County
- Arts for All Wisconsin
- Muskellounge Bar
- DSAW- SC
- Delta Beer Lab
- Waisman Center
- Do Good Wisconsin
- UW Speech and Hearing Clinic





Friends of GiGi's Playhouse Madison

Partner | Invest | Achieve



Friends of GiGi's is our annual sponsorship program.

We recognize these incredible sponsors throughout the year and share their amazing commitment to, support of and belief in individuals with Down syndrome, with the community.

These businesses supported all of our major events throughout the year and the investment they made is positively impacting our Playhouse families and programs.

Thank you to our
2022 Partners!

**Friends of
GiGi's Playhouse Madison**
PARTNER-INVEST-ACHIEVE

VAN HOLTEN'S
www.vanholtenspickles.com

**ONE
COMMUNITY
BANK**

LOVE, *Tito's*

PARK BANK

**SMART
MOTORS**
SINCE 1908

GIGI'S MADISON HIGHLIGHTS

Grants

Our Madison Playhouse has been fortunate to partner with and receive support from local organizations and non-profits.

These grants have enabled us to expand and strengthen our life-changing programming.

Special thanks to:

- Altrusa -Literacy Grant
- Amina Grace Memorial Fund Speech and Language Therapy Grant
- M3 Insurance
- Madison Community Foundation
- Madison South Rotary
- Capital Times Kids Fund
- Wispact Inc.
- Steve Stricker American Family Insurance Foundation
- HyCite Gives Back
- Culvers Foundation
- Wisconsin Equitable Recovery
- Dollar General Literacy Fund



Board of Directors and Staff



Kimberly Arndt-President



Camilla McKay-Vice-President



Brett Bauch- Treasurer



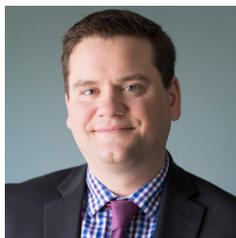
Chris England-Secretary



Julie Byrnes- Past President



Amy Ulrich-/Grant Writer



Keith Lehnerr- Board Member



Jessica Abegglen-Board Member

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Brian Haroldson- Board Member



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Fred Swanson- Board Member



Tim McDonald- Board Member



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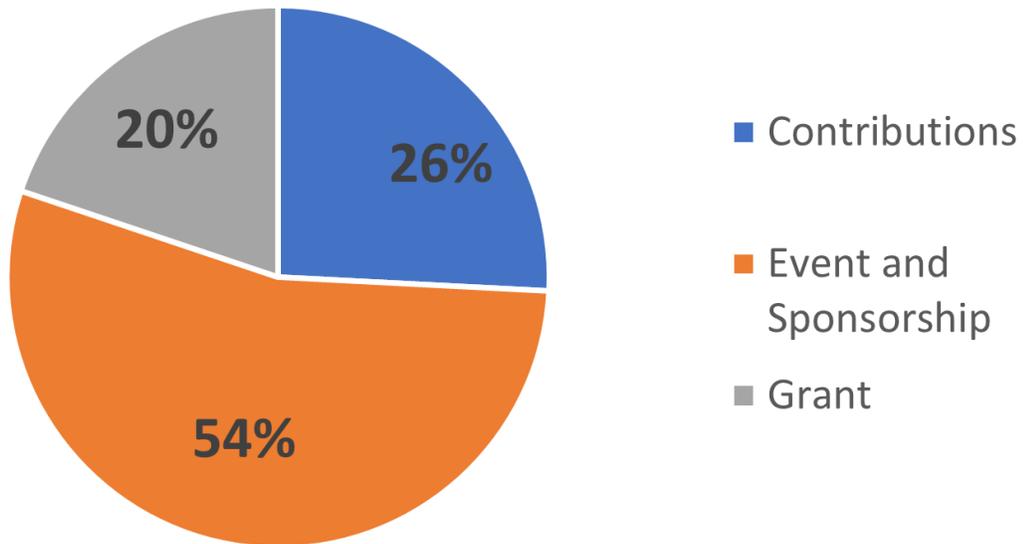
Kelly Antonson -Site Director



Courtney Gamer -Program and
Volunteer Manager

GIGI'S MADISON FINANCIALS

GiGi's Playhouse Madison 2022 Revenue



GiGi's Playhouse Madison 2022 Expenses

