



Friends of GiGi's Playhouse Madison

Partner | Invest | Achieve



GiGi's Playhouse Madison is a 501(c)(3) non-profit organization serving the Down syndrome community. GiGi's is committed to helping individuals with Down syndrome achieve their "Best of All" through research-based programs that promote skill development, personal growth and independence. From prenatal diagnosis through adulthood, GiGi's is here to celebrate every milestone.

Down syndrome is the most common chromosomal anomaly in our country and simultaneously, the least funded. We are seeking partnerships with local businesses in Southern Wisconsin to help us continue to provide top-notch therapeutic, educational and social programming.

All programs, resources and support offered by GiGi's are provided at no cost to participants and their families. GiGi's firmly adheres to the philosophy that cost should never be a barrier to success.

Friends of GiGi's is our annual sponsorship program. As a Friend's of GiGi's sponsor, we will recognize you throughout the year and share your amazing commitment to, support of and belief in individuals with Down syndrome, with the community.



PLAYHOUSE PARTICIPANTS

OUR COMMUNITY



Programs are 99% volunteer-run; our trained volunteers give over 500 hours per month



Participants check in 3,000+ times and spend over 3,500 hours at the Playhouse, annually

GiGi's
Playhouse™

Down Syndrome Achievement Centers
educate. inspire. believe.

Madison, WI



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Sponsorship Benefits

All Friends of GiGi's sponsorship levels receive the below; **in addition** to the Partner, Investor or Achiever benefits for all three events.

- ♥ Permanent recognition on our Playhouse Donor Tree
- ♥ Mentioned as a Friend's of GiGi's sponsor on eight Madison-area radio stations
- ♥ Logo displayed on GiGi's Playhouse Madison website and all three event pages
- ♥ Name and logo shared across GiGi's Playhouse Madison's social media pages annually and for each event
- ♥ Logo included in targeted e-mails for all three events
- ♥ Logo featured on event signage

Partner Benefits \$5,000

GiGiFit Acceptance Challenge Run / Walk | Winnequah Park | April 2023

- Logo on t-shirts for event
- Table on site; informational materials can be made available for participants
- Four registrations to event

Go FORE It Golf Outing | Lake Windsor Country Club | August 2023

- Logo on all golf carts
- Sponsor a hole - sign with logo, may set up informational table with product
- Complimentary golf, lunch and drink tickets for one team (four golfers)

Generation G Gala | Madison Marriott West | October 2023

- Full page ad in Gala Program Book
- Six tickets to the event, reserved seating



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Investor Benefits \$7,500

GiGiFit Acceptance Challenge Run / Walk | Winnequah Park | April 2023

- Logo on t-shirts for event
- Table on site; informational materials can be made available for participants
- Exclusive naming rights for event station (i.e. Kid's Dash)
- Six registrations to event

Go FORE It Golf Outing | Lake Windsor Country Club | August 2023

- Logo on all golf carts
- Sponsor a hole - sign with logo, may set up informational table with product
- Complimentary golf, lunch and drink tickets for two teams (eight golfers)

Generation G Gala | Madison Marriott West | October 2023

- Full page ad in Gala Program Book
- Eight tickets to the event, reserved seating
- Heads & tails sponsor



**TOTAL EVENT
ATTENDEES**
700

OUR AUDIENCE



FACEBOOK

Fans: 1,775+
Reach: 237,775+



INSTAGRAM

Followers: 575+
Reach: 112,275+



Active and engaged followers on
Google My Business, LinkedIn &
Twitter

www.gigisplayhouse.org/madison



Friends of
GiGi's Playhouse
Madison

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Achiever Benefits \$10,000

GiGiFit Acceptance Challenge Run / Walk | Winnequah Park | April 2023

- Logo on t-shirts for event
- Co-branded (GiGi's and you!) "swag" giveaway for all participants
- Table on site; informational materials can be made available for participants
- Exclusive naming rights for event station (i.e. Kid's Dash)
- Eight registrations to event

Go FORE It Golf Outing | Lake Windsor Country Club | August 2023

- Logo on all golf carts
- Sponsor a hole - sign with logo, may set up informational table with product at hole
- Lunch sponsor - logo on all boxed lunches
- Complimentary golf, lunch and drink tickets for two teams (eight golfers)

Generation G Gala | Madison Marriott West | October 2023

- Full page ad in Gala Program Book
- One table (10 tickets) to the event, prime seating
- Professionally produced promotional video (up to 30 seconds), in support of GiGi's, to play at event
- Wine/liquor pull sponsor

*Thank you for your consideration.
Your support means everything to us.
Be accepting. Be generous. Be kind.*

GiGi's Playhouse Madison
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GiGi's Playhouse Madison is a 501(3)(c)
organization; FEIN: 46-3445347