

YEAR IN REVIEW 2020

GIGI'S PLAYHOUSE MADISON



[GIGISPLAYHOUSE.ORG/MADISON](https://gigisplayhouse.org/madison)



Down Syndrome Achievement Centers
educate. inspire. believe.

Madison, WI

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Site Manager

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Our Mission

To change the way the world views Down syndrome and send a global message of acceptance for all

Our Niche

We change lives through consistent delivery of free, educational, therapeutic, and career development programs to individuals of all ages from birth through adulthood.

LETTER FROM THE PLAYHOUSE

As we start a new year there is no better time to connect with our community.

The past year has been full of obstacles. As a cohesive and dedicated GiGi's community, we worked hard every day to do better than the day before. We did not, and will not, give up!

Each day we strive to innovate, create, and motivate our families who need us the most.

As a Playhouse we saw first hand how much our community believes in us and how resilient our Playhouse families and participants are.

JULIE BYRNES

BOARD PRESIDENT

KELLY ANTONSON

SITE MANAGER



GIGI'S MADISON HIGHLIGHTS

GiGi's Playhouse Madison closed our physical doors to the public once COVID-19 hit our area in March of 2020. Two weeks later, GiGi's Playhouse, as a National organization, pivoted to virtual programming via GiGi's at Home.

With the work of our National office, Board of Directors, and Site Manager, we were able to continue providing free educational and therapeutic programming for the entire year.



Working as a team, we provided GiGi's At Home virtual programming. Being 99% volunteer run, our amazing volunteers ensured that our families received virtual 1-on-1 literacy tutoring and a wide variety of fitness, educational, therapeutic, & social group programs.



Even though we were 100% virtual for over 80% of the year, our Madison Playhouse was in the top 5 (out of 60) for volunteer hours. We offered 1-on-1 Literacy tutoring to a record number of students, with a record number of tutors!

GIGI'S MADISON HIGHLIGHTS



This past year in June, we “stepped” together in the 1st GiGi’s virtual fitness challenge. In 2021, we will join 1 MILLION people around the world in the GiGiFIT Acceptance Challenge, a social movement for acceptance to prove everyone is accepted for who they are.



In October, we celebrated our 4th annual & 1st ever virtual gala. Our new theme, Generation G, promoted a conscious decision to:

- Be Generous
- Be Accepting
- Be Kind

This was our most successful Gala to date!



In November, GiGi's Madison volunteers & staff were honored for selfless service to their community with the Best of All Award at the GiGi's Playhouse National Conference. “Best of All” is continual, measurable, celebrated, & it never ends. It is a daily challenge to do a little better than you did the day before.