

# GiGiFIT

## ACCEPTANCE CHALLENGE

5K  
FUN RUN

1 MILE  
INSPIRATIONAL  
WALK

Kids DASH  
for DOWN SYNDROME

*A Physical and Social Movement for Acceptance*



GiGiFIT Acceptance Challenge

## Sponsorship Opportunities

World Down Syndrome Day (March 21) through June 12, 2022 • [acceptancechallenge.org](http://acceptancechallenge.org)





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# MARCH 21 - JUNE 12, 2022

## National Sponsorship Opportunities

250k participants  
174 countries  
25 mil social media reach  
60+ in-person events

Thank you for signing up to be a sponsor! Your generous sponsorship will be used to offset costs for our event and help us direct even more funds toward our mission. There are a range of sponsorship opportunities that offer a variety of benefits to highlight your support of the Playhouse.



### All National Sponsors receive the following benefits

- Recognized as a National Sponsor on the main event webpage (3.5 million) and direct email blasts (200,000+)
- Recognition as #GenerationG - Certified organization in GiGi's Playhouse Corporate Disability DEI Initiative
- Link on all national emails pre- and post-event
- Recognition on all media advisories/releases and promotional efforts across 60 locations.

Naming Sponsor  
**\$500,000**

- Exclusive global naming rights and logo placement for 60+ in-person and 70+ virtual events
- Exclusive one-year naming rights for GiGiFit Program in all GiGi's Playhouses Nationwide
- Exclusive recognition and tickets to GiGi's signature public events: our annual Gala and golf outing
- VIP Speaking Opportunity available at all 60+ in-person events
- VIP meet-and-greet events with ambassadors and advocates
- Spotlight social media posts on GiGi's accounts throughout the year
- Professionally produced promo video (up to 3 minutes in length) of your brand to be used on all event media platforms including social media
- First opportunity for renewal of presenting sponsor

Visionary Sponsor  
**\$250,000**

- VIP logo placement for 60+ in-person and 70+ virtual events
- VIP Speaking Opportunity available at all 60+ in-person events
- VIP meet-and-greet events with ambassadors and advocates
- VIP recognition and tickets to GiGi's signature public events: our annual Gala and golf outing
- Spotlight social media posts on GiGi's accounts throughout the year
- Professionally-produced promo video (up to 3 minutes in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)

Gold Medal Sponsor  
**\$100,000**

- Professionally-produced promo video (up to 2 minutes in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- Two exclusive recognitions on GiGi's national social media
- Logo included in day-of events (60+ in-person events, 70+ virtual)

Silver Medal Sponsor  
**\$50,000**

- Professionally-produced promo video (up to 2 minutes in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- Two exclusive recognitions on GiGi's national social media
- Logo included in day-of events (60+ in-person events, 70+ virtual)

Bronze Medal Sponsor  
**\$25,000**

- Professionally-produced promo video (up to 1 minute in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- Two exclusive recognitions on GiGi's national social media
- Logo included in day-of events (60+ in person, 70+ virtual)

Champion Medal Sponsor  
**\$10,000**

- Professionally-produced promo video (up to 30 seconds in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- One exclusive recognition on GiGi's national social media
- Logo included in day-of local event

# GiGiFIT

## ACCEPTANCE CHALLENGE



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## JUNE 4, 2022

### Local Sponsorship Opportunities

GiGi's Playhouse Fox Valley  
Superhero Run/Walk/Dash- A  
GiGiFIT Acceptance Challenge Event  
is being held June 4, 2022 at  
Waubonsie Lake Park in Aurora, IL



### All Local Sponsors receive the following benefits:

- Logo on sponsor sign
- Logo on playhouse website
- Name/Logo on event shirts

**Racer Sponsor**  
**\$5,000**

- Custom Sign (Banner) designed and displayed at sponsored location
- Logo on Event Signage
- Logo Inclusion in local Media Print Advertisements
- Listing in Press Releases
- Logo on Event Publicity (Posters, E-blasts, etc.)
- Logo Included in 5 Social Media
- Inclusion in Announcements at event

**Sprinter Sponsor**  
**\$2,500**

- Custom Yard Sign designed and displayed at sponsored location
- Logo Inclusion in local Media Print Advertisements
- Listing in Press Releases
- Logo on Event Publicity (Posters, E-blasts, etc.)
- Logo Included in 3 Social Media
- Inclusion in Announcements at event

**Jogger Sponsor**  
**\$1,000**

- Logo Inclusion in Local Media Print Advertisements
- Listing in Press Releases
- Logo on Event Publicity (Posters, E-blasts, etc.)
- Logo Included in 1 Social Media
- Inclusion in Announcements at event

**Walker Sponsor**  
**\$500**

- Name Inclusion in Media Print Advertisements
- Name on Event Publicity (Posters, E-blasts, etc.)





A Physical and Social Movement for Acceptance

# JUNE 4, 2022

## Sponsorship Form

In addition to the sponsorship options below, GiGi's Playhouse Fox Valley offers a Friend & Family \$250 donation level that offers your name and/or logo on the event t-shirts.

To discuss local custom sponsorships, please contact the local Playhouse at 630.778.7529 or foxvalley@gigisplayhouse.org

### Your Sponsorship Level

- |   |   |
|---|---|
| <input type="radio"/> Naming Sponsor - \$500,000      | <input type="radio"/> Champion Medal Sponsor - \$10,000 |
| <input type="radio"/> Visionary Sponsor - \$250,000   | <input type="radio"/> Racer Sponsor - \$5,000           |
| <input type="radio"/> Gold Medal Sponsor - \$100,000  | <input type="radio"/> Sprinter Sponsor - \$2,500        |
| <input type="radio"/> Silver Medal Sponsor - \$50,000 | <input type="radio"/> Jogger Sponsor - \$1,000          |
| <input type="radio"/> Bronze Medal Sponsor - \$25,000 | <input type="radio"/> Walker Sponsor - \$500            |

Name \_\_\_\_\_ Amount \$ \_\_\_\_\_

Company \_\_\_\_\_ Acct # \_\_\_\_\_

Address \_\_\_\_\_ Signature \_\_\_\_\_

Address 2 \_\_\_\_\_ Security Code \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

