

FOR IMMEDIATE RELEASE

MEDIA ALERT: GiGi's Playhouse Denver spreads acceptance with World Down Syndrome Day Celebration

While GiGi's Playhouse Down Syndrome Achievement Centers celebrate Down syndrome every day, March 21st is our day to share it with the world! The 21st day of March signifies the uniqueness of the triplication of the 21st chromosome which causes Down syndrome.

WHAT: World Down Syndrome Day is a global event to raise public awareness, promote inclusivity, encourage advocacy, and support the wellbeing of those living with Down syndrome. GiGi's Playhouse Denver is working alongside our network of 55 playhouses, throughout the United States and Mexico, and 82 countries globally, to celebrate with the community.

Locally, we'll be kicking off the WDSO celebration with an event at Brewability Lab, an inclusive brewery and pizzeria for all. Brewability is generously hosting the event and donating 15 percent of all sales during the event to GiGi's Playhouse Denver.

WHERE: [Brewability Lab](#), 3445 S Broadway, Englewood, CO 80113

WHEN: Sunday, March 20th, 2022
11 a.m. – 8 p.m.

WHY: We live in a world that is often separated based on differences. The time is now for people to come together regardless of their race, gender, diagnosis, sexual orientation, or religion. We need universal acceptance for all people, which is why we, the people of the Down syndrome community, are inviting you to celebrate World Down Syndrome Day with us. Let's showcase that every person should be accepted for who they are.

Since opening its doors in October 2021, GiGi's Playhouse Denver has served more than 1,200 households while offering the community a place to serve, logging more than 5,000 volunteer hours and counting. Help us spread awareness for GiGi's Playhouse to change the way the world views a Down syndrome diagnosis and send a global message of acceptance for all.

WHO: Everyone! All community members are welcome to participate in this family-friendly event. Come out and join GiGi's Playhouse Denver and the metro area Down syndrome community to celebrate awareness and acceptance for all!

INCLUSION: The time is now to include! Go to gigisplayhouse.org/denver/acceptance-challenge/ to participate in the upcoming GiGiFit Acceptance Challenge fundraiser or simply donate to help GiGi's Playhouse fulfill its mission to provide FREE educational, therapeutic and vocational programs for individuals with Down syndrome.



Denver, CO

INTERVIEW OPPORTUNITIES: Interviews with GiGi's Playhouse's board president, Beth Jeub, and Brewability Lab owner, Tiffany Fixter, are available prior to the event and potentially during the event. Please contact us to arrange an interview.

ABOUT GIGI'S PLAYHOUSE®: GiGi's Playhouse is the only international network of Down Syndrome Achievement Centers providing free life-changing therapeutic and educational programs for all ages. GiGi's Playhouse started in 2003 when GiGi was only 1 year old. Today, there are 55 locations across the U.S. and Mexico and serve families in more than 80 different countries! With worldwide demand to open over 200 locations, GiGi's Playhouse is on a mission to change the way the world views Down syndrome and to send a global message of acceptance for all. During the COVID-19 pandemic our virtual education platform, GiGi's At Home, allowed us to continue our commitment to offering free programming to our families both LIVE and On Demand. Learn more at www.GiGisPlayhouse.com/Denver

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Media Contact:

Meghan Pusey

mpusey@gigisplayhouse.com

720-840-8744