

# 6TH ANNUAL BREW HAHA

5:30-10 PM IN-PERSON



<https://gigisplayhouse.org/milwaukee/brew-ha-ha/>

Best Place at the Historic Pabst Brewery – Great Hall

917 W. Juneau Ave, Milwaukee, WI 53233

Greetings,

July 2022

We are excited to host GiGi's Playhouse Milwaukee's 6th Annual Brew HaHa on Thursday, October 27, 2022, at the Best Place at the Historic Pabst Brewery - Great Hall. This 'fun'draiser is key to expanding our programming and voice in the world. This reinvigorated event kicks-off at 5:30pm and includes beer tasting, wine, the Blue HaHa signature drink, small plates, stein hoist, live and silent auctions, a comedy show by nationally recognized comedian, Maryellen Hooper, and much more! Most importantly, this is an opportunity to continue to change the way the world views Down syndrome and promote a message of acceptance for all.

## 2021 At-A-Glance



GiGi's Playhouse Milwaukee is one of 55 nonprofit Down Syndrome Achievement Center's across the country, serving local families by providing FREE in-person and virtual therapeutic, social and educational programs for the community. We do this from our warm, inclusive and welcoming Playhouse.

YOU can help us make these purposeful programs successful by supporting the Brew HaHa. Please consider sponsoring our event through your business or donating silent auction items and gift cards through our website <https://gigisplayhouse.org/milwaukee/brew-ha-ha/> or by reviewing and completing the attached packet and submitting it by October 10, 2022. Then, register and plan to join us at this great Milwaukee event! Thanks to your generosity, more individuals with Down syndrome will find their BEST of ALL and help us to create a more accepting world.

Gratefully,

Susanne G Pelikan  
 Board President, Event Co-Chair  
[sgriscompelikan@gigisplayhouse.org](mailto:sgriscompelikan@gigisplayhouse.org)  
 262-208-6386

Sarah Koehn  
 Advisory Board Member, Event Co-Chair  
[koehn@comcast.net](mailto:koehn@comcast.net)  
 773- 484-3256

GiGi's Playhouse is a 501c3 non-profit funded solely by donations EIN#46-5021867.  
 Your gift supports FREE programming for individuals with Down syndrome and is tax deductible to the fullest extent of the law.

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OCT. 27, 2023

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## SPONSORSHIP LEVELS & BENEFITS

### BLUE RIBBON WINNER SPONSOR: \$10,000

- Prominent display & recognition of name/company on Brew HaHa event page, in eNewsletters to 1,500+ people, on social media & at the event
- Opportunity to speak at the Brew HaHa event
- Name/company noted in event program on a full-page ad
- Opportunity to share a 60 second video at the event
- Donor logo/name on new in-house media platform
- Opportunity to share your marketing materials at the event
- Year-round recognition on the Donor Wall at GiGi's Playhouse Milwaukee
- TWO Reserved tables for 8 with name/company logo displayed at tables
- (16) Tickets to the event
- Yard sign/poster recognizing your support for the event & Down syndrome (October is Down syndrome awareness/acceptance month)

### BREW MASTER SPONSOR: \$7,500

- Name/company displayed on Brew HaHa event page, in eNewsletters to 1,500+ people, on social media & at the event
- Name/company noted in event program on a full-page ad
- Opportunity to share a 30 second video at the event
- Donor logo/name on new in-house media platform
- Opportunity to share your marketing materials at the event
- Year-round recognition on the Donor Wall at GiGi's Playhouse Milwaukee
- TWO Reserved tables for 8 with name/company logo displayed at tables
- (16) Tickets to the event
- Yard sign/poster recognizing support for the event & Down syndrome

### KEG TAPPER SPONSOR: \$5,000

- Name/company displayed on Brew HaHa event page, in eNewsletters to 1,500+ people, on social media & at the event
- Name/company noted in event program on a 1/2 page ad
- Opportunity to share your marketing materials at the event
- Year-round recognition on the Donor Wall at GiGi's Playhouse Milwaukee
- ONE Reserved table for 8 with name/company logo at event
- (8) Tickets to the event
- Yard sign/poster recognizing support for the event & Down syndrome

### STEIN HOISTER SPONSOR: \$2,500

- Name/company displayed on Brew HaHa event page, in eNewsletters to 1,500+ people, on social media & at the event
- Name/company noted in event program on a 1/2 page ad
- ONE Reserved table for 8 with name/company logo at event
- (8) Tickets to the event
- Yard sign/poster recognizing support for the event & Down syndrome

### MUG CLUB SPONSOR: \$1,000

- Name/company will receive group marketing recognition on Brew HaHa webpages, social media & during the event.
- Name/company noted in event program
- (4) Tickets to the event

### BEER TASTER SPONSOR: \$500

- Your company name will receive group marketing recognition on Brew HaHa webpages, social media & during the event.
- Name/company noted in event program
- (2) Tickets to the event

### UNDERWRITING OPPORTUNITIES

All underwriters will receive:

- (2) tickets to the event
- Company/family logo displayed at venue or on underwriting item & group marketing recognition on Brew HaHa webpages, social media



MOBILE BIDDING \$2,000



FOOD \$2,500



PINT GLASSES \$1,500



VENUE \$1,000



ENTERTAINMENT ~~\$1,500~~ SOLD



LIBATIONS \$2,500

(SPONSOR THE BAR - BEER TASTING, SELECT WINES & BLUE HAHA SIGNATURE DRINK FOR 2 HOURS TO KICK OFF THE EVENT)

GiGi's Playhouse is a 501c3 non-profit funded solely by donations EIN#46-5021867.

Your gift supports FREE programming for individuals with Down syndrome and is tax deductible to the fullest extent of the law.



# DONATION FORM

## THANK YOU!

OCTOBER 27, 2022  
5:30-10 PM IN-PERSON

**Please return this form by October 10, 2022**

Business/Name to be used for recognition: \_\_\_\_\_

Main Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Best Phone Number: \_\_\_\_\_ ☐ business ☐ home ☐ cell

Main Contact Email: \_\_\_\_\_

Business Website: \_\_\_\_\_

Sponsorship Level or donation:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Blue Ribbon Winner \$10,000 | <input type="checkbox"/> Brew Master \$7,500      | <input type="checkbox"/> Keg Tapper \$5,000 |
| <input type="checkbox"/> Stein Hoister \$2,500       | <input type="checkbox"/> Mug Club \$1,000         | <input type="checkbox"/> Beer Taster \$500  |
| <input type="checkbox"/> In-Kind Gift                | <input type="checkbox"/> Gift card or certificate | <input type="checkbox"/> Underwriter _____  |

Fair Market Value of in-kind donation \$ \_\_\_\_\_

Description and value of item(s) donated (in-kind gift):  
\_\_\_\_\_  
\_\_\_\_\_

Would you like to add a \$100 donation for a volunteer, tutor, GiGi's supporter, or self-advocate to attend the event? ☐ Yes, how many \_\_\_\_\_ ☐ Not at this time

**Payments can be submitted by: 1. completing & mailing this form, 2. sending a check (written to GiGi's Playhouse Milwaukee) with this form, or 3. completing an online transaction through the event page <https://gigisplayhouse.org/milwaukee/brew-ha-ha/>**

Name on the Card \_\_\_\_\_ CVV Code: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

**Send form, a jpeg or png of logo & checks to:**

GiGi's Playhouse Milwaukee  
8685 N Port Washington Rd  
Fox Point, WI 53217  
(414) 797-0522  
[milwaukee@gigisplayhouse.org](mailto:milwaukee@gigisplayhouse.org)



Down Syndrome Achievement Centers  
educate. inspire. believe.

Milwaukee, WI