

2018



GiGi's Playhouse NYC

annual report



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letter from our Board President

2018 has been a year of boundless achievement for GiGi's and our community. We are grateful to our donors and sponsors for fueling this growth.

To deliver this growth, we are thankful for the over 150 volunteers who gave nearly 4,000 hours of their time supporting our mission. We rely on volunteers to deliver our programs so that we can offer them at no cost to our participants and families.

2018 Achievements:

- Formed our **Associate Board** of young professionals who give generously of their time, energy and expertise, conducting fundraisers for GiGi's, enhancing our ability to provide exceptional programming to our community
- Our Associate Board hosted our **1st Annual Fashion Show Presented by Bloomingdale's**: 30 runway models with Down syndrome were cheered on by over 200 guests
- Created our **We Have a Voice Community Chorus** comprised of individuals with Down Syndrome, their friends and family, conducted by Broadway's Laurie Gamache
- Launched **GiGiFIT** to promote exercise and healthy lifestyles
- Launched our **Summer Horizons** Adult Program
- Our **Brooklyn Satellite Programs** delivered over 1,000 hours of programming
- Organized our **Dad and Male Caregivers Support Group**
- Grew our list of **families we serve to over 850**

2018 New Partnerships:

- JCC Harlem
- John's Crazy Socks

Thank you for the generosity of our donors and sponsors, whose commitment and generous support make all we do possible.

Frank Sawyer
Board President

Vision and Mission

Our vision is to see a world where individuals with Down syndrome are **accepted** and **embraced** in their families, schools and communities. In doing so, we advance a global vision of acceptance for all.

Our mission is to increase **positive awareness** of Down syndrome through national campaigns, educational programs and by **empowering individuals** with Down syndrome, their families and the community.



What makes Gigi's Playhouse NYC *unique?*

- ♥ Purposeful Programs – provided at no cost
- ♥ Lifelong Commitments – to participants of all ages and their families
- ♥ Unbreakable Commitment to Acceptance – through Playhouse leaders and campaigns



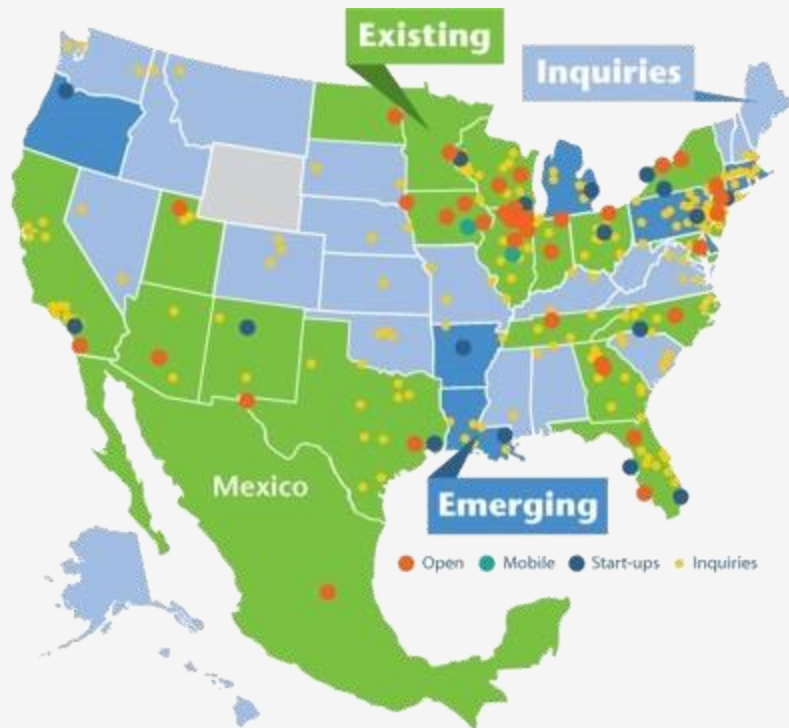
our Founders' Principles

Changing the way the world accepts people with Down syndrome.

One individual.

One diagnosis.

One community at a time.



Having founded GiGi's Playhouse Inc. 16 years ago, Nancy Gianni, has gone on to inspire and assist in the establishment of 45 (and counting) Playhouses throughout the U.S. and Mexico.

Thanks to Nancy's inspiration, combined with the vision, resources and perseverance of our intrepid founders, Tracy Nixon and Debbie Morris, GiGi's Playhouse NYC opened its doors in 2012.

6 years later, we are the only organization in New York City dedicated to solely serving the Down syndrome community. GiGi's Playhouse NYC is realizing its vision and mission. We are changing the perception of Down syndrome in New York City and beyond.

GiGi's Playhouse, Inc. and its subsidiaries, including GiGi's Playhouse NYC, carry a 501(c)(3) exemption.



2018 Achievements



3,635 Volunteer Hours



855 Families Served



160 Total Volunteers



115 New Families



1 Voice United in Taking Action
for Lasting Acceptance



0 Cost to Families

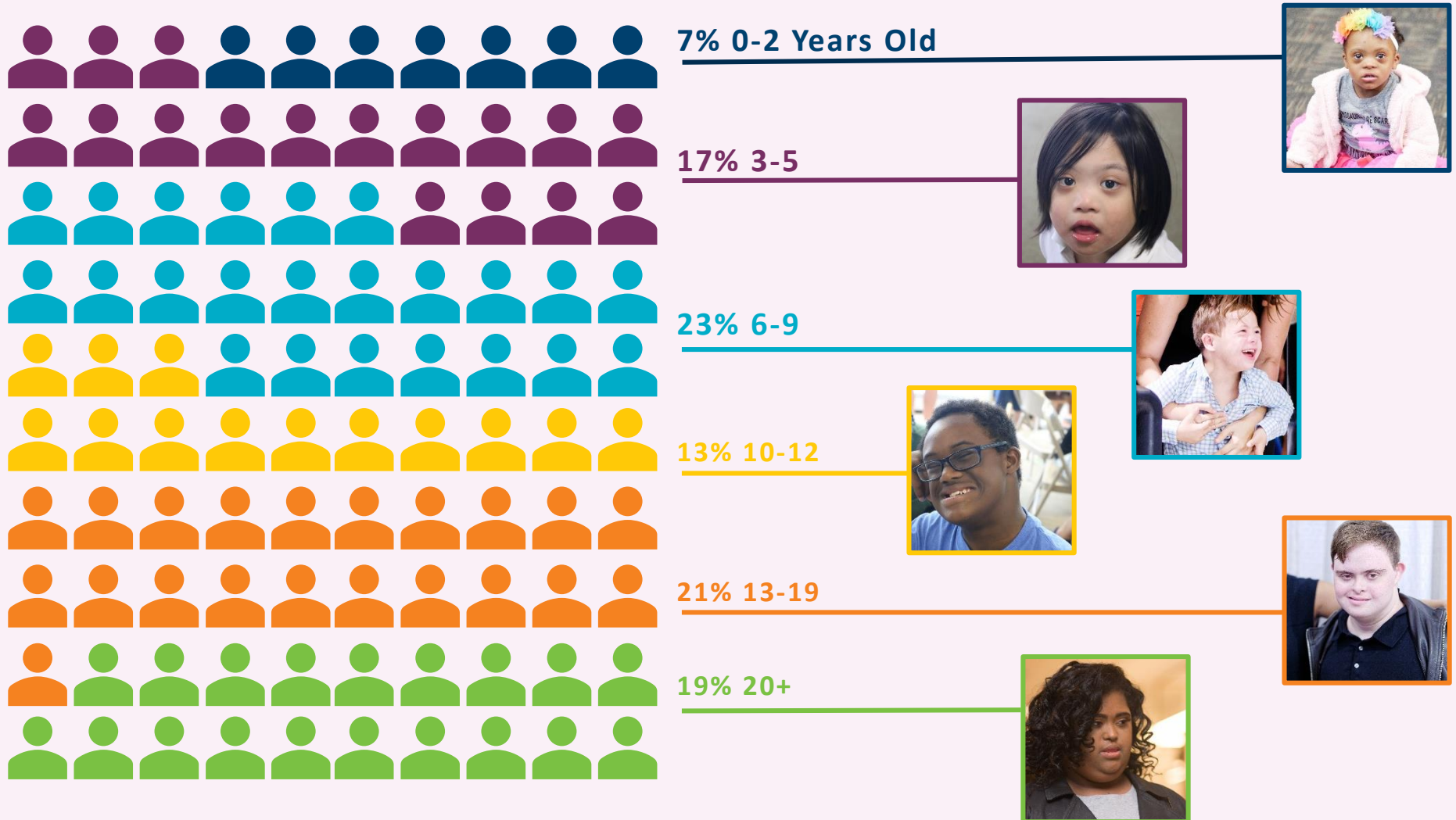
Where *our* Families Live

#GiGiPHNYC



Families travel from all five boroughs and New Jersey to attend programs at GiGi's Playhouse NYC. We are expanding our reach with more satellite programs in development.

ages served at GiGi's Playhouse NYC



GiGi's Playhouse NYC serves individuals of all ages and reflects the diverse communities we serve.



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GiGi's Playhouse NYC is the place where we finally found acceptance. *We have fun, sing, dance and we read, learn, take turns, share and care.*
-Karina Garcia, Playhouse Parent



letter from our Playhouse Staff

After 6 years serving the Down syndrome community in New York City, we are still growing every step along the way. It is an honor to serve this amazing community, and we are so proud of each GiGi's Playhouse NYC participant and love seeing them grow every year.

2018 was one of our best years yet!

We launched new programs and increased the number of individuals and families served. Our newest signature program is GiGiFIT, a specialty fitness program that targets the specific physiological needs of teens and adults with Down syndrome with twice a week workouts. We also launched Summer Horizons, expanding our Summer Programming to include the adults in our community. Then this fall we launched the GGPHNYC Community Chorus, which will be performing throughout 2019.

Our programs continue to grow. In 2018, we welcomed 117 new families to our community. Overall, we had nearly 6,000 hours of program participation, including over 1,000 at our Brooklyn Satellite sites. 160 unique families enjoyed GiGi's Programs, and even more at events and parties.

As we enter our 7th year, we are grateful to be fully embraced by our community. We run on your belief in our mission. From all of us at GiGi's Playhouse NYC, we send our sincere thank you to all of our volunteers, Board members, community partners, donors, and of course our incredible families. Together we are changing New York City's perception of individuals with Down syndrome.

At GiGi's, we challenge our kids to achieve their '*Best of All*', asking them to be a little better today than they were yesterday. As an organization, we have the same approach. With your help, the future is limitless for GiGi's Playhouse NYC!

Thank you!

Benjamin Kaufman
Programs Director

Jasmine Ferrer
Operations Coordinator

our Programs

GiGi's Playhouse NYC provides therapeutic, educational, social, and creative arts enrichment programs for individuals with Down syndrome of all ages. From pre-natal diagnosis through life skills for our adults we make a commitment to be there for the lifetimes of our families. Each program is purposeful, progressive and always **delivered at no cost to Playhouse families.**

MANHATTAN

(September – June)

Busy Bodies | playgroup to meet new friends, explore, and show off current and emerging abilities. Ages 2+.

Leaps & Bounds | music and movement program where kids sing, dance, run obstacle courses, and more. Ages 3-5.

LMNOP | "Language, Music 'N' Our Peeps" incorporates sign language, communication tools and music. Ages 3-6.

1-on-1 Literacy & Literacy Pods | builds a foundation in sight word recognition, vocabulary, comprehension, phonics and articulation. Ages 3+.

DanceAbilities | therapeutically based dance program perfect for dancers of all abilities. Ages 3+.

Karate & Soccer | sport fundamentals while working on team work and fitness. Ages 6+.

GiGiFIT | teens and adults build a foundation of fitness while learning healthy lifestyles. Ages 13+.

Playhouse Pals | supports the development of social skills and language through peer to peer interaction in a casual and fun setting. Ages 13-19.

TeenTastic | experience the fun of being a teenager, practice social skills, and build friendships. Ages 13-19.

Bowling Buds | bowling activity/outing for adults of all abilities. Ages 18+.

Fantastic Friends | adult social activity to practice social skills and build friendships. Ages 21+.

Gratitude Art Committee | adults give back to the Playhouse through their art! Ages 21+.

"we have a voice" Community Chorus | is comprised of those with Down syndrome, family, and friends. Participants develop and reinforce skills such as body awareness, listening, vocal production, diction, and memorization. All ages.

BROOKLYN

(September – June)

Literacy | builds a foundation in sight word recognition, vocabulary, comprehension, phonics and articulation. Ages 2+.

Leaps & Bounds | music and movement program where kids sing, dance, run obstacle courses, and more. Ages 3-5.

LMNOP | "Language, Music 'N' Our Peeps" incorporates sign language, communication tools and music. Ages 3-6.

Art Explosion | kids explore their creativity through various hands-on creative projects. Ages 3-5.

Music | singing, drumming, and dancing along with talented musicians. Ages 4-10.

Destination Discovery | activity stations focused on fine motor, gross motor, and sensory exploration. Ages 4-10.

Yoga | promotes fitness, balance, and self-confidence. Ages 4-10.

SUMMER AT GIGI'S PLAYHOUSE NYC

Summer Clubhouse | kids engage in activities to develop motor skills, social, and language development through fitness, arts, cooking, and literacy activities. Ages 4-10.

Summer Adventures | teens explore NYC and their independence with a one-to-one volunteer. Ages 13-19.

Summer Horizons | adults explore NYC and practice life skills and independence with a one-to-one volunteer. Ages 21+.

Program Spotlight

Summer Horizons Launch

We officially rolled out our Adult Summer Program, Summer Horizons, courtesy of the generous sponsorship by John's Crazy Socks.

Adults had the opportunity to continue developing meaningful life skills through shared experiences and various learning opportunities traveling around New York City. Through each activity, participants built friendships and reinforced skills, like self-confidence, healthy lifestyles, money management, navigating public spaces, and more. Participants were also paired one-to-one with trained volunteer counselors.

Summer Horizons was jam packed with a week's worth of fun, support, and adventure. Some of the programs and activities included:

- GiGiFit
- Broadway's "School of Rock"
- Yoga
- Bowling at Lucky Strike
- Painting Lounge
- Daniel's Music
- New York's Botanical Garden



100% of participants and volunteers would recommend Summer Horizons to a friend



100% of participants felt more confident after Summer Horizons



Generation G

As part of the GiGi's Playhouse network, we are advancing a vision of global acceptance for all through Generation G: a campaign for greater acceptance and lasting social change.

Dedicated locations, purposeful programs offered at no cost, and high accountability do not guarantee long-term acceptance. Over the last 6 years, GiGi's Playhouse NYC has made significant progress and impact in supporting individuals with Down syndrome yet, we have only scratched the surface. Still, new parents may not be receiving the positive encouragement they need from medical professionals. Young people with Down syndrome may experience discrimination at school and on social media. Qualified adults with Down syndrome often can't access jobs. There is still much more to accomplish.



Generation G has a very simple philosophy: make a conscious decision to be better everyday.

Be Accepting. Be Generous. Be Kind.

#GenerationG



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Summer Clubhouse at GiGi's Playhouse NYC
was the best weekend of Carter's whole summer! "

-Stacey Calcano, Playhouse Parent

Financial Overview

For Every \$1 Spent...

2018 Expenses* | \$385,162



78¢ goes to
programming

20¢ goes to
fundraising

2¢ goes to
administration

98% of our annual expenditures go directly to programming and fundraising that benefit our community. In 2019, we are focusing on increased grant opportunities and expanding our fundraising streams.

Thank You Donors & Supporters

GiGi's Playhouse NYC is entirely funded by individual and corporate donations and foundation support.

Founders Circle

A 3-year commitment of \$5,000 annually is what sparked our growth. These seed funds continue to help us grow.

Tracy Nixon

Andrew & Debbie Morris

Tom & JoAnn Fogarty

Benno & Evelyn Ansbacher

Jonathan & Rosemary Ansbacher

Gaurang & Heather Trivedi

Eric & Becky Fogarty

Matthew & Lauren Fogarty

Gretchen Hayes

Jean Sullivan & Richard Cane

Mitch Rubin & Audra Zuckerman

Invest For Children

\$35,000+

Stephen & Laura Riggio

\$20,000+

Benno Ansbacher

Debbie & Andrew Morris Foundation

Mary McMahon

\$10,000+

Aidikoff Family

Ralph & Fanny Ellison Charitable Trust

Invest for children

\$5,000+

Jonathan & Rosemary Ansbacher

Apax Foundation

Kirsten DeBear

Ruth Erickson & Paul Goularte

Lucille Giuliano

Brian Hallowell

Howard Gilman Foundation

Hyde and Watson Foundation

John's Crazy Socks

Otto Herrmann, Inc.

Schraft's 2.0

Pamela Tan

\$2,500+

Michael Borello

Jessy & Michael Nahmias

Geoff Rensi

\$1,000+

BNY Mellon Corp Community Partnership

James Drummy & Linda Saraceni

Carol Falcinelli

Amanda Frantz

Gap Foundation

Nicholas Fusco

Adam Hait & Sarah Fairchild

Gretchen Hayes

Mike & Cindy Kendrot

Alex Lamis & Holly Horn

David Lettinger

Marsh & McLennan Companies

Lisa Orberg

Jane Providenti

Marya Propis

Dan & Rebecca Purnick

Rachel Raleigh

Gail U. Reed

Elizabeth Scheel & Safia Al-Rawi

Supreme Building

Messengers Inc.

Kabir Syed

Trauttschold Family Foundation

Shawn Watts & Rosemary Suh

\$500+

Jake & Kathleen Abraham

Salvatore Amato

Michael Banks

BlackRock

Josh & Laura Blau

Ryan & Genevieve Brown

Dorothee Nagy Buquet

Jon Connolly & Rachel Adams

Edward Dandridge

Deutsche Bank Americas

Foundation

Patricia Donini

Jason Dove

Laura Fahsbender

Robert Fairbairn

Teri Frady

Judy Friel

Scott Goldshine

Laura Graybill

Kathleen Harris

Craig Hull

Robert Iger

Joseph Neto & Associates

Eugenia Kaye

Ann M. Kelly

William & Karen Kolb

Justin Leonard

LuLuRoe

Elizabeth Mandel

Anita Murtha

Roy Nada & Veronica Labarca

Odyssey Re Foundation

Christopher & Janie Papernick

Vitali Penso & Rachel Kimmel

David & Donna Providenti

Christina Riggio

StoneTurn Group LLP

Howard Sugarman

Richard & Jean Sullivan

Total Fire Protection

Suzanne White

Robert & Holly Young

Special Recognition

Because of these generous donations, we were able to expand and launch additional programming for our participants in 2018!

John's Crazy Socks

Donation launched Adult Summer Program: Summer Horizons.

Bloomingdales

Partnership launched our first annual fashion show at their flagship location.

Resources and Partners



Special Acknowledgement

**The Riggio
Family**



TEKMEN WELLS
— INVESTMENTS —



Ruth Erickson



**Rachel Adams
& Jon Connolly**

Oh La La!



TELEGRAPHICMEDIA



STAPLES®



THANK YOU!

bloomingdale's



GiGi's Playhouse NYC contributes to teaching us how to be the best parents we can be. All the steps, tools and skills we need to succeed are right here at GiGi's NYC. We will need GiGi's Playhouse NYC all along the way.

- Families at GiGi's Playhouse NYC

Growing Our Future

Who Helps Us Grow?

Volunteers are the backbone of the Playhouse

We rely on the dedication, talent, and expertise of a core group of volunteers and staff to deliver our programs. We ask for a three-month commitment; the majority of our core volunteers have served for over two years.

How Will We Grow?

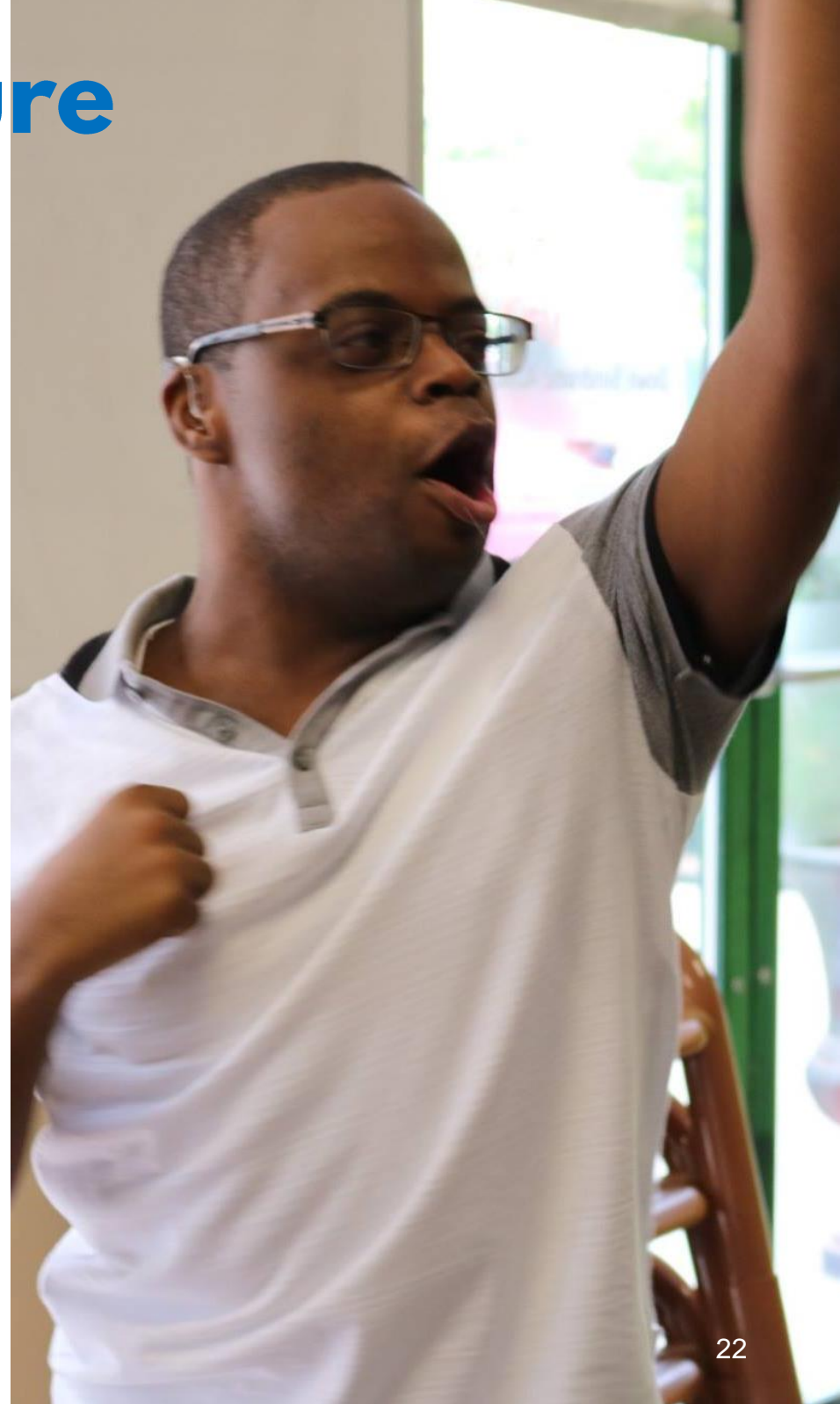
Expand our satellite programs

Through partnerships and in-kind donations, GiGi's Playhouse NYC will provide programs in all 5 boroughs of New York City. We are currently seeking partnerships in Queens, Staten Island and the Bronx.

Fundraising Needs

GiGi's Playhouse NYC fully survives on the generosity of investors. Donations provide children and adults with Down syndrome, lifelong access to no-cost purposeful programs without barriers or conditions. Every program dollar invested enriches lives and supplements many resources families seek beyond the Playhouse.

Donations also advance our vision for global acceptance. GiGi's Playhouse NYC is not just for our participants and families, it's for the whole community. Every supporter creates a widening circle of dialog regarding our participants' potential. As the circle of communication, engagement and investment expands; so does lasting acceptance.



Take Action

Help GiGi's Playhouse NYC deliver lasting impact.



ENGAGE

- ♥ Host a private donor cultivation event
- ♥ Choose GiGi's Playhouse NYC as the primary beneficiary of your employee giving, matching gift, and volunteer match campaigns
- ♥ Include GiGi's Playhouse NYC in your estate planning



SHARE

- ♥ Market and publicize GiGi's Playhouse NYC on your corporate websites and social media pages
- ♥ Donate broadcast and digital advertising to help GiGi's Playhouse NYC reach more families and establish additional satellite programs
- ♥ Advance the Generation G Acceptance Campaign as a national promotional partner
- ♥ Join GiGi's Playhouse NYC in getting our elected officials to demonstrate their commitment to the Down syndrome community by joining the *Congressional Task Force on Down syndrome. Call, meet, inform your elected leaders.
- ♥ Support us with every Amazon purchase you make by shopping through smile.amazon.com/ and select GiGi's Playhouse - NYC. Amazon will donate 0.5% of the purchase price to GiGi's Playhouse NYC..



PARTNER

- ♥ Become a sponsor of GiGi's Playhouse NYC's programs and events
- ♥ Create an endowment or donor advised fund to provide sustainable support for Playhouse families and programs



ACTIVATE

Join the conversation! Mobilize your networks for good. **#GiGiPHNYC**



facebook.com/gigisplayhousenyc



twitter.com/GiGiPHNYC



instagram.com/nycgigisplayhouse



youtube.com/gigisplayhousenyc



Boards and Staff

Board of Directors

Frank Sawyer, President

Co-Founder and Principal at TeleGraphicMedia

Jane Providenti, Vice President

Director within the Americas Regional Finance Organization at Deutsche Bank

Sharon Hart-Fanelli, Secretary

General Manager for Cushman & Wakefield, Corporate Occupier & Investment Services

Roy Nada, Treasurer, Marketing Co-Chair

Vice President, Electronic Execution Services, RBS

Saudia Ally, Gala Chair, Marketing Co-Chair

Co-Founder and Chief Marketing & Operations Officer at Marvel US Management

Jenna Aidikoff, Development Co-Chair

Senior Channel Account Manager-East at Rapid7, Co-Founder/Director at LiveUp Programs

Ryan Brown, Development Co-Chair

Senior Wealth Director at BNY Mellon Wealth Management

Margret Ditolla

Executive Assistant, Marsh LLC

Ruth Erickson, Governance Chair

Retired, former Managing Director at Marsh LLC

Liza Galler

National Education Coordinator at GiGi's Playhouse, Inc.

Adam Hait

Entrepreneur, Innovator, Pharmacist, Chef

Associate Board

The GiGi's Playhouse NYC Associate Board is comprised of young professionals who give generously of their time, talents, experience, and perspective, to create and conduct fundraisers, raise awareness of GiGi's Playhouse and its programs and enhance the Playhouse's ability to provide exceptional programming to its community.

Eileen McClary, President

Division Sales Manager, Bloomingdale's

Louise Contino, VP Community Engagement

Teaching Assistant, The Earth Institute

Nina Gonzalez-Sisson, VP Membership

Founder & CEO, Dyer & Sparks

Amanda Moore, VP Events & Fundraising

Sales Analyst, Marsh USA, Inc.

Brittany Doshi, VP Communications & Design

Managing Director- National Foundation Partnerships, Teach For America

David Stauffer, VP Finance

Investment Associate, Medley Capital

Octavia Thompson, Secretary

Receptionist, Marsh & McLennan Companies

Christine Cuppett

Assistant Director of Admissions, The IDEAL School of Manhattan

Michael Fanelli

Mergers and Acquisitions Tax Associate, RSM US LLP

Nolan Fillet

Risk Consultant, Marsh & McLennan Companies

Pauline Haas

Dance Teacher, NYC DOE

Verónica Labarca

Educational Sales Assistant, Lee & Low Books

Kyle Laudadio

Underwriter, Beazley Group

Melissa Leeolou

Clinical Research & Pharmaceutical Consultant

Janie Papernik

SLP, Coordinator of Upper School Learning Center, The IDEAL School of Manhattan

Khushboo Shah

Health Informatics Analyst, Levy Konigsberg

Derek Still

Regional sales Manager, Enterprise Division, Stack Overflow

Staff Members

Jasmine Ferrer | Operations Coordinator

Benny Kaufman | Programs Director

Regine Polenz | Satellite Programs Co-Manager

Volunteers

Abda Bieen	Carmen Melills	Eirish Doyogan	Jaclyn Leighton	Laura Graybill	Nico Lemoal-Pumbo	Shantell Roker
Addison Lang	Casey Claros	Elaine Cyrus	Jane Providenti	Laurence Agenor	Nicole Paran	Shari Miller-Sandidge
Adetayo Fawole	Caughlin	Elena Cothalis	Jane Rainone	Lilly Hagger	Nina Gonzalez	Sharon Fanelli
Aimee Quizpi	Channing Phillips	Elena Lissina	Jeff Alexander	Lindsay Hollander	Nolan Fillet	Sheela Pai
Alfredo Cid	Chris Freimuth	Elizabeth Atlas	Jenn Sussman	Lisa Zaretsky	Octavia Thompson	Shoukry Faunterloy
Alicia Lanzieri	Christine Cuppett	Elizabeth Ferrer	Jenna Aidikoff	Lizzy Joslyn	Olivia Hackett	Siena Gioia
Allison Malaluan	Cindy Kendrot	Elizabeth Go	Jennica Cam	Lola Kelleher	Patrick Dimalanta	Simone Nicholls
Allyson August	Claire Kuhn	Ellen Wulforst	Jenny Zhang	Louise Contino	Paul Patropulos	Skylah Diaz
Alvin Shih	Clarizze Damaso	Emilie Munk-Olsen	Jeremy Hersh	Magda Ryczko	Peter Loftis	Stefani Fachini
Amanda Moore	Claudia Crespo	Emily Darby	Jillian Lewis	Makenzie Thoenen	Pia Steimann	Susan Golomb
Amanda Santos	Columbia Pediatrics	Emily Medvin	Jim Parkinson	Margo Budzynska	Polly Haas	Suzanne White
Andy Kleiman	Courtney Cowell	Erica Alfaro	Johanna Stegvik	Margret Ditolla	Pyper Ribble	Sydney Kang
Anika Zaman	Cristina Mendoza	Ernesto Malaluan	Jonathan Lewis	Martha Griffin	Radhika Sawh	Taka Hara
Aniket Mukherji	Cynthia La Forte	Estrella Albento	Jordana Mendelson	Martyna Okuniewska	Rebecca Kaufman	Tasha Vo
Anita Murtha	Dane Antoine	Fallon Mitchell	Joseph Ibarra	Mary Kuhn	Rodechelle Alfaro	Taylor Henkin
Anjelica Roman	Danny Shapira	Francine Wichers	Justin Schneider	Mary Rosen	Roro Headley	Tayo Fawole
Ann Coleman	Darius Mayfield	Frank Sawyer	Kaitlin Drexler	Mateo Mateo-mateo	Roy Nada	Teddy David
Ann Karin Fareth	David Sheeger	Gisselle Cuevas	Kate Kingsley	Matthew Ciciretti	Ruth Erickson	Thes Hansen
Arielle Starace	David Stauffer	Gloria Shepherd	Kayla Hutchings	Matthew Duong	Ryan Brown	Thomas Staley
Asha Paul	David Warren Adcock	Grace Hooper	Kelly McGrath	Matthew Tallman	Safia Al-Rawi	Tom Staley
Austin Ryder	Deanna Khan	Hannah Platt	Kelsey Smith	Melissa Leeolou	Sam Tureff	Venessa Diaz
Barry Janelle	Deborah Luskin	Hannah Providenti	Kendal Kohlasch	Merna Jajou	Samantha Colarusso	Veronica Labarca
Ben Fraimow	Debra Ellison	Harry Gilbert	Keshi Taryan-Kigel	Mina Kim	Samantha Walter	William Nicholls
Ben Taren	Denise Herrera	Holly Horn	Khushboo Shah	Naomi Cahyani	Samantha Zaccaro	Zipporah Genyard
Beth Wrubleski	Denise Miner	Hudson Graybill	Kimberly Holder	Natalie Dimattia	Sarah Homet	
Brendan Maloney	Deniz Baydar	Ian Luskin	Kristina Milne	Natasha Ramirez	Saudia Ally	
Brittany Zwillich	Derek Still	Isabella Gabaldon	Kyle Zreibe	Nathalia Nakopia	Sean Chin	
Brouck Anderson	Dianna Mendez	Isabella Kendrot	Lateefah Abdul-Jabbaar	Nathalie Monin	Selin Bacaksiz	
Caitlin Catapano	Eileen Mcclary	Isiah Genyard	Laura Blau	Nicholas Mihulka	Shanee McFarlane	

Save the Dates

because...



**giving
is
good**

FIND OUT HOW YOU CAN **GIVE** ON #GIVINGTUESDAY
gigisplayhouse.org/newyork

Giving Tuesday
is December 3,
2019.

join us for a week
of events.

Details to follow
via newsletter
and social media.



Winter Celebration

JANUARY 2020



Winter Celebration
January 2020

**GIGI'S PLAYHOUSE NYC'S
SATELLITE PROGRAMS:
BROOKLYN**

"Spread love, it's the Brooklyn way"
Programs resume January 2020



i have a Voice
SAVE THE DATE

THURSDAY, MARCH 19, 2020 | HOTEL EDISON ROOFTOP | NEW YORK CITY | 6 PM - 10 PM
gigisplayhouse.org/newyork/gala

8th Annual *"i have a Voice"* Gala
March 19, 2020 at Hotel Edison Rooftop





106 W 117TH STREET
NEW YORK, NY 10026
(646) 801-PLAY (7529)



gigisplayhouse.org/newyork
nyc@gigisplayhouse.org



#GiGiPHNYC