



MARCH 21 - JUNE 12, 2022

National Sponsorship Opportunities

ACCEPTANCE CHALLENGE



A Physical and Social Movement for Acceptance

250k participants
174 countries
25 mil social media reach
60+ in-person events

Thank you for signing up to be a sponsor! Your generous sponsorship will be used to offset costs for our event and help us direct even more funds toward our mission. There are a range of sponsorship opportunities that offer a variety of benefits to highlight your support of the Playhouse.

All National Sponsors receive the following benefits

- Recognized as a National Sponsor on the main event webpage (**3.5 million**) and direct email blasts (**200,000+**)
- Recognition as #GenerationG - Certified organization in GiGi's Playhouse Corporate Disability DEI Initiative
- Link on all national emails pre- and post-event
- Recognition on all media advisories/releases and promotional efforts **across 60 locations**.



Naming Sponsor
\$500,000

- Exclusive global naming rights and logo placement for 60+ in-person and 70+ virtual events
- Exclusive one-year naming rights for GiGiFit Program in all GiGi's Playhouses Nationwide
- Exclusive recognition and tickets to GiGi's signature public events: our annual Gala and golf outing
- VIP Speaking Opportunity available at all 60+ in-person events
- VIP meet-and-greet events with ambassadors and advocates
- Spotlight social media posts on GiGi's accounts throughout the year
- Professionally produced promo video (up to 3 minutes in length) of your brand to be used on all event media platforms including social media
- First opportunity for renewal of presenting sponsor

Visionary Sponsor
\$250,000

- VIP logo placement for 60+ in-person and 70+ virtual events
- VIP Speaking Opportunity available at all 60+ in-person events
- VIP meet-and-greet events with ambassadors and advocates
- VIP recognition and tickets to GiGi's signature public events: our annual Gala and golf outing
- Spotlight social media posts on GiGi's accounts throughout the year
- Professionally-produced promo video (up to 3 minutes in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)

Gold Medal Sponsor
\$100,000

- Professionally-produced promo video (up to 2 minutes in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- Two exclusive recognitions on GiGi's national social media
- Logo included in day-of events (60+ in-person events, 70+ virtual)

Silver Medal Sponsor
\$50,000

- Professionally-produced promo video (up to 2 minutes in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- Two exclusive recognitions on GiGi's national social media
- Logo included in day-of events (60+ in-person events, 70+ virtual)

Bronze Medal Sponsor
\$25,000

- Professionally-produced promo video (up to 1 minute in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- Two exclusive recognitions on GiGi's national social media
- Logo included in day-of events (60+ in person, 70+ virtual)

Champion Medal Sponsor
\$10,000

- Professionally-produced promo video (up to 30 seconds in length) of your brand to be used on all event media platforms including social media (sponsor must provide base content)
- One exclusive recognition on GiGi's national social media
- Logo included in day-of local event