



GiGi's Playhouse presents: The 2014 "I Have A Voice" International Gala

GiGi's Playhouse is a community of achievement centers serving individuals with Down syndrome and their families. We offer therapeutic and educational programs free of charge so that cost is never a barrier to participation or achievement. Beginning as a single location in a Chicago suburb, GiGi's Playhouse has grown into an international phenomenon; spreading awareness and inspiration to everyone it touches. Seventeen permanent locations, including our first international Playhouse in Queretaro Mexico, foster consistent participation, parent networking and stronger belief. All of our programs aim to maximize self-confidence and empower individuals to attain their greatest potential! By helping individuals with Down syndrome reach their greatest potential, we continue to change outdated perceptions and enrich the quality of many more lives. Celebrating our 10th anniversary in 2013, we have over 100 requests for new Playhouses worldwide.

We are SUPER EXCITED to announce that GiGi's Playhouse will host its annual **"I Have A Voice" International Gala** on Saturday March 1, 2014, at Drury Lane in Oakbrook Terrace. The gala is our largest and most important fundraiser of the year, and it's key to expanding our voice in the world. Simultaneous gala events will take place in multiple locations nationwide to celebrate the many achievements of our individuals and families. The Chicagoland gala can be viewed LIVE online and in total, we will be hosting over 6,000 people in 17 markets! We look forward to celebrating this unbelievable journey with you!

This year's event will feature **guest host and MC Rob Johnson of CBS 2 News**. Activities will include a private VIP reception for sponsors and honorees, a sit-down dinner, silent auction, live auction, raffle, wine auction, and more! Most importantly, the gala provides our individuals the opportunity to celebrate their achievements, and continue to change the way people view Down syndrome through their amazing self-confidence (and of course, their great dance moves!)

Every voice counts, and we invite you to share your voice and show your support. You can be a true hero in the lives of children and adults with Down syndrome and their families by supporting our 2014 gala as an event sponsor. In doing so, you will become a valued ambassador of an international organization while making a huge difference in your local community

Because of your generosity, more individuals can learn to read, improve their health & wellness, develop career skills, and live truly beautiful lives. More communities will embrace individuals with Down syndrome as equals and friends. Miracles happen at GiGi's Playhouse, where we turn belief into achievement. Thank you for your consideration, and for believing in our individuals and families!

Gratefully,

Marc Portugal
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Enclosed: 2014 Gala Sponsorship Opportunities





Voices Worldwide: Family Testimonials



My son Sam, who is a 3rd grader, became fortunate enough to have (tutoring) in math at GiGi's Playhouse in Des Moines. They love our kids and they see our children as these smart, awesome and wonderful little people.

Thank you GiGi's Playhouse for the opportunities to make our children thrive."

The love of a sibling is a beautiful thing, two brothers playing side by side with unconditional kindness. Kenny (14yrs old) was sitting with his younger brother Stephen (11yrs old) patiently building a castle out of blocks, each block is a different shape and color.

Every time they put a new piece on the castle, Kenny would ask Stephen "what shape is this Stephen?" Stephen, usually very silly, answered Kenny every time with pride! Kenny patiently followed his brother around most of the morning, playing, laughing and genuinely having a great time side by side with his brother.



As a mom, watching your child speak in front of nearly 400 people for GiGi's Playhouse is a dream come true. From the moment our children are born, we work countless hours to help them grow into the adults they will become. My husband and I got a glimpse of that "adult" in our now 10-year-old daughter, Colleen, who gave a speech at the Rockford Gala.

Colleen talked about being a "pre-teen" and loving plays and musicals, taking piano lessons and enjoying swimming, scouts and dancing. She made the audience laugh and cry, many taken in by her sincerity, her innocence and her zest for life and GiGi's. Our family is grateful to GiGi's Playhouse!





GiGi's Playhouse International "I Have A Voice" Gala 2014 Sponsorship Benefits

GLOBAL SPONSOR: \$50,000

- Top billing in all Gala print and media materials for 17 locations.
- Top billing on signage at 17 locations.
- Host and guest of honor for pre-event private sponsor reception with event emcee.
- Industry exclusivity (for corporate sponsors).
- Three tables of 10 guests (30 total seats) and priority seating at Gala location of your choice.
- Inside front cover and page 1 (two-page color spread) in Gala program book for 17 locations.
- Top billing in Gala recap articles to appear in Playhouse newsletters before and after the event.
- Exclusive recognition on Facebook and other social media efforts for 17 locations.
- Web site recognition on Gala information page, ticketing page, and event recap page.
- Opportunity to speak at the Gala location of your choice.
- Photos for all table guests with emcee.
- First right of refusal for 2015 Gala.

TITLE SPONSOR: \$25,000

- Prominent recognition in all print and media materials for 17 locations.
- Prominent recognition on signage at 17 locations.
- Two tables of 10 guests (20 total seats) and priority seating at Gala location of your choice.
- Invitation for you and five guests to attend pre-event private reception with emcee.
- Back inside cover and one page inside ad space (color) provided in Gala program book for 17 locations.
- Recognition on Facebook and other social media efforts for 17 locations.
- Web site recognition on Gala information page, ticketing page, and event recap page.
- Table photo for all guests.

PLATINUM SPONSOR: \$10,000

- Recognition in all print and media materials for 17 locations.
- Recognition on signage at all 17 locations.
- One table of 10 guests and priority seating at Gala location of your choice.
- Invitation for you and three guests to attend pre-event private reception with emcee Rob Johnson.
- Two-page color spread ad space in Gala program book provided for all 17 locations.
- Recognition on Facebook and other social media efforts.
- Web site recognition on Gala information page and event recap page.
- Table photo for all guests.





GiGi's Playhouse International "I Have A Voice" Gala 2014 Sponsorship Benefits

GOLD SPONSOR: \$5,000

- Six tickets and priority seating to attend the Gala (location of your choice).
- Invitation for you and one guest to attend pre-event private reception with emcee.
- Full page color ad space provided for Gala program book.
- Recognition in select print and marketing materials.
- Recognition on signage at location of your choice.
- Web site recognition on Gala information page and event recap page.

SILVER SPONSOR: \$2,000

- Two tickets and priority seating to attend the Gala (location of your choice).
- Half-page black & white ad space provided in Gala program book.
- Web site recognition on Gala information page.

BRONZE (TABLE) SPONSOR: \$1,000

- Full-color 8.5 X 11 double-sided sign on one guest table with company logo and URL.
- Half-page black & white ad space provided in Gala program book.

FRIENDS & FAMILY SPONSOR: \$500

- Quarter page ad space provided in Gala program book OR family photo on one table.

