



June 10, 2018
MB Financial Park | Rosemont
gigisplayhouse.org/chicago-region-5k-fun-run



GIGI'S PLAYHOUSE DOWN SYNDROME ACHIEVEMENT CENTERS PRESENTS
THE CHICAGOLAND 5K FUN RUN | 1 MILE WALK | DASH for DOWN SYNDROME
SUNDAY, JUNE 10, 2018 | Sponsorship Benefits

Gold Medal (\$10,000)

- Six exclusive recognitions on GiGi's Playhouse national Facebook page
- Top billing in all media advisories/releases and promotional efforts
- *Note: this is not an event naming or presenting sponsorship
- Naming sponsor for GiGi's 2017 national conference
- All benefits of Champion

Champion (\$5,000+)

- Top billing in all media advisories/releases and promotional efforts
- *Note: this is not an event naming or presenting sponsorship
- Recognition on banners at start/finish
- Speaking opportunity from stage on race day
- Three exclusive recognitions on GiGi's Playhouse national Facebook page
- Exclusive sponsorship of two or more water stations along race route
- Logo on national Facebook header image promoting the event
- Logo on national e-mail header image promoting event (15,000+ recipients)
- Logo/mention in thank you e-mail to GiGi's Playhouse supporters after event
- All benefits of Sprinter

Sprinter (\$3,000+)

- Two exclusive recognitions on national Facebook page
- Exclusive sponsorship of ONE water station along race route
- Logo on national Facebook header image promoting the event
- Logo on national e-mail header image promoting the event (15,000+ recipients)
- Opportunity to display company banner
- All Benefits of Racer

Racer (\$2,000+)

- Verbal recognition from stage on race day
- Table and chairs for distributing promotional materials
- Name (text only) on GiGi's website
- Name (text only) on t-shirts & posters
- Name (text only) in e-mails promoting race
- Recognition at start of the race
- Name only on event t-shirt and GiGi's Playhouse website
- Opportunity to distribute promotional materials

How your gift helps:

- Fund new exercise equipment for GiGiFit
- Fund Speech and Language Therapy supplies!
- Fund laptops and iPads for Literacy Tutoring!
- Fund physical therapy for new babies!
- Fund career training at Hugs & Mugs!

Who Your Brand Reaches:

- 1.3 million Facebook Fans per month
- 20,000 e-mail subscribers per month
- Fund laptops and iPads for Literacy Tutoring!
- Fund physical therapy for new babies!
- Fund career training at Hugs & Mugs!

For Questions or Additional Information:

Contact Katie Mylenbusch, CFRE, MNA, CNP,
National Development Director via e-mail at
KMylenbusch@gigisplayhouse.org or via
phone at 847-637-0136.

GiGi's Playhouse is a 501c3 charitable organization. Your donation is tax deductible.