

GIGI'S ANNUAL LEADERSHIP

CONFERENCE

EDUCATE • INSPIRE • BELIEVE



November 6-10, 2024 • 350+ Attendees

Each year, GiGi's dedicates 4 ½ days of training and development for our national network of 60+ playhouses and startups at our Annual Conference. Attendees include 350+ playhouse volunteers, staff and board members who come together for networking and learning opportunities related to our mission.

Sessions are targeted to create consistent, effective and measurable outcomes emphasizing a lean, performance-based culture in support of our replicable Playhouse model.

Like all services provided by GiGi's registration is FREE for all attendees.

Renaissance Schaumburg Convention Center Hotel, Schaumburg, IL

Reach:

- 1.3 Million Facebook and Instagram views (monthly)
- 219,000 monthly Website views
- 30,000 Playhouse families served

Profiles:

- 98% women-led
- 70% board members: professional business executives/owners, educators, and therapists
- 30% Playhouse site managers and program specific volunteers
- 99% volunteer run

Topics:

- Board development and governance
- Fundraising and grant writing
- Community engagement
- Information technology
- Programs
- Marketing
- Leadership
- Social media
- and more!

GiGi's
Playhouse™

Down Syndrome Achievement Centers

gigisplayhouse.org



2024 Annual Leadership Conference Sponsorship Opportunities and Benefits

Title Sponsorship \$20,000

- Exclusive sponsor for Saturday night dinner, award ceremony and dance for all attendees
- Four Attendees to the dinner
- Significant signage throughout the event
- Opportunity to present during one of the breakout sessions on Saturday (approval on topic and presentation required by leadership conference personnel)
- Your organization/business logo prominently displayed entire duration of the event
- Your organization will receive recognition during opening comments on Saturday of conference
- GiGi's Playhouse will list your organization/business as a sponsor on the conference website
- You will have an option to place an item in conference attendee "swag bag"
- Exhibitor table will be available free of charge for your organization/business on Friday and Saturday
- You will receive two mentions on all national social media prior to/post-event
- You will receive a mention as a sponsor of the event in a press release provided to all media

Platinum Sponsorship \$10,000 - 3 spots available

- Sponsor for attendee dinner on Thursday or lunch on Friday or Saturday with your logo prominently displayed throughout the meal session.
- Your organization will receive recognition during opening comments (on appropriate day to coordinate with day selection)
- Opportunity to present to all event attendees through a breakout session and up to minutes in the General session.
- GiGi's Playhouse will list your organization/business as a sponsor on the conference website
- You will have an option to place an item in conference attendee "swag bag"
- Exhibitor table will be available free of charge for your organization/business Friday and Saturday
- You will receive one mention on all national social media prior to event
- You will receive a mention as a sponsor of the event in a press release provided to all media

Gold Sponsorship \$5,000

- Category exclusive sponsor for either Friday night or Saturday night cocktail party with all attendees, Playhouse presidents and board members
- Your logo displayed prominently throughout the appropriate cocktail reception
- Your organization/business logo will be displayed prior to opening comments (either Friday or Saturday) to coordinate with cocktail reception)
- GiGi's Playhouse will list your organization/business as a sponsor on the conference website
- You will have an option to place an item in conference attendee "swag bag"
- Exhibitor table will be available free of charge for your organization/business Friday and Saturday
- You will receive one mention on all national social media prior to or post event
- You will receive a mention as a sponsor of the event in a press release provided to all media

Conference App Sponsorship \$3,000

- Category exclusive sponsorship for Annual Leadership Conference App, including co-branding with GiGi's Playhouse on app used by all attendees at conference
- Your organization will receive recognition during opening comments on Friday of conference
- GiGi's Playhouse will list your organization/business as a sponsor on the conference website
- You will have an option to place an item in conference attendee "swag bag"
- Exhibitor table will be available free of charge for your organization/business Friday and Saturday
- You will receive one mention on all national social media prior to event
- You will receive a mention as a sponsor of the event in a press release provided to all media

Exhibit Table Sponsorship \$1,500

- Your organization/business logo displayed at registration table
- An exhibitor table will be available to your organization/business on Friday and Saturday

GiGi's Ambassador Sponsor \$500 (up to 50 available)

- GiGi's Ambassadors are adults with Down syndrome who play a critical role in promoting the values and mission of GiGi's Playhouse. They serve as an inspiration and as living examples of the potential of individuals with Down syndrome and of the impact of GiGi's Playhouse.
- GiGi's Ambassadors give Playhouse tours, engage with donors and community members, give speeches, and deliver interviews with the media.
- Each Playhouse identifies up to three Ambassadors a year, and they are invited to come together to learn and grow at our Annual Leadership Conference.

Other Add-On Items:

- Co-branded conference tote bags - \$1,500 (Bag will be co-branded with GiGi's Playhouse and provided by GiGi's)
- Branded lanyards - \$1,000

Our Mission and Purpose:

To change the way the world views Down syndrome and to send a global message of acceptance for all.

GiGi's Playhouse is happy to customize a sponsorship to meet the needs of your organization.

To ensure all benefits please confirm your sponsorship by October 15, 2024 at gigisevents@gigisplayhouse.org.

