

# GIGI'S ANNUAL LEADERSHIP

# CONFERENCE

EDUCATE • INSPIRE • BELIEVE



November 6-10, 2024 • 350+ Attendees

Each year, GiGi's dedicates 4 ½ days of training and development for our national network of 60+ playhouses and startups at our Annual Conference. Attendees include 350+ playhouse volunteers, staff and board members who come together for networking and learning opportunities related to our mission.

Sessions are targeted to create consistent, effective and measurable outcomes emphasizing a lean, performance-based culture in support of our replicable Playhouse model.

Like all services provided by GiGi's registration is FREE for all attendees.

**GiGi's**  
Playhouse™

Down Syndrome Achievement Centers

Renaissance Schaumburg Convention Center Hotel, Schaumburg, IL

#### Reach:

- 1.3 Million Facebook and Instagram views (monthly)
- 219,000 monthly Website views
- 25,000 Playhouse families served

#### Profiles:

- 98% women-led
- 70% board members: professional business executives/owners, educators, and therapists
- 30% Playhouse site managers and program specific volunteers
- 99% volunteer run

#### Topics:

- Board development and governance
- Fundraising and grant writing
- Community engagement
- Information technology
- Programs
- Marketing
- Leadership
- Social media
- and more!



[gigisplayhouse.org](http://gigisplayhouse.org)

# 2024 Annual Leadership Conference Sponsorship Opportunities and Benefits

## Title Sponsorship \$20,000

- Exclusive sponsor for Saturday night dinner, award ceremony and dance for all attendees
- Four Attendees to the dinner
- Significant signage throughout the event
- Opportunity to present during one of the breakout sessions on Saturday (approval on topic and presentation required by leadership conference personnel)
- Your organization/business logo prominently displayed entire duration of the event
- Your organization will receive recognition during opening comments on Saturday of conference
- GiGi's Playhouse will list your organization/business as a sponsor on the conference website
- You will have an option to place an item in conference attendee "swag bag"
- Exhibitor table will be available free of charge for your organization/business on Friday and Saturday
- You will receive two mentions on all national social media prior to/post-event
- You will receive a mention as a sponsor of the event in a press release provided to all media

## Platinum Sponsorship \$10,000

- Sponsor for attendee lunch on either Thursday, Friday or Saturday with your logo prominently displayed during lunch
- Your organization will receive recognition during opening comments (on appropriate day to coordinate with lunch day selection)
- GiGi's Playhouse will list your organization/business as a sponsor on the conference website
- You will have an option to place an item in conference attendee "swag bag"
- Exhibitor table will be available free of charge for your organization/business Friday and Saturday
- You will receive one mention on all national social media prior to event
- You will receive a mention as a sponsor of the event in a press release provided to all media

## Gold Sponsorship \$5,000

- Exclusive sponsorship of Welcome Dinner on Thursday Night at local restaurant
- Exclusive opportunity to present to all event attendees, Playhouse presidents and board members
- Your logo displayed prominently throughout the Welcome Dinner
- Your organization will receive recognition during opening comments on Thursday and Friday of conference
- Your organization will receive recognition during opening comments on either Thursday, Friday or Saturday of conference
- GiGi's Playhouse will list your organization/business as a sponsor on the conference website
- You will have an option to place an item in conference attendee "swag bag"
- Exhibitor table will be available free of charge for your organization/business on Friday and Saturday
- You will receive two mentions on all national social media prior to/post-event
- You will receive a mention as a sponsor of the event in a press release provided to all media

## Conference App Sponsorship \$3,000

- Category exclusive sponsorship for Annual Leadership Conference App, including co-branding with GiGi's Playhouse on app used by all attendees at conference
- Your organization will receive recognition during opening comments on Friday of conference
- GiGi's Playhouse will list your organization/business as a sponsor on the conference website
- You will have an option to place an item in conference attendee "swag bag"
- Exhibitor table will be available free of charge for your organization/business Friday and Saturday
- You will receive one mention on all national social media prior to event
- You will receive a mention as a sponsor of the event in a press release provided to all media

## Silver Sponsorship \$2,500

- Category exclusive sponsor for either Friday night or Saturday night cocktail party with all attendees, Playhouse presidents and board members
- Your logo displayed prominently throughout the appropriate cocktail reception
- Your organization/business logo will be displayed prior to opening comments (either Friday or Saturday) to coordinate with cocktail reception)
- GiGi's Playhouse will list your organization/business as a sponsor on the conference website
- You will have an option to place an item in conference attendee "swag bag"
- Exhibitor table will be available free of charge for your organization/business Friday and Saturday
- You will receive one mention on all national social media prior to or post event
- You will receive a mention as a sponsor of the event in a press release provided to all media

## Exhibit Table Sponsorship \$1,000

- Your organization/business logo displayed at registration table
- An exhibitor table will be available to your organization/business on Friday and Saturday

## Other Add-On Items:

- Co-branded conference tote bags - \$1,500 (Bag will be co-branded with GiGi's Playhouse and provided by GiGi's)
- Branded lanyards - \$1,000



## Our Mission and Purpose:

To change the way the world views Down syndrome and to send a global message of acceptance for all.

GiGi's Playhouse is happy to customize a sponsorship to meet the needs of your organization. To ensure all benefits please confirm your sponsorship by October 15, 2024 at [gigisevents@gigisplayhouse.org](mailto:gigisevents@gigisplayhouse.org).