



Down Syndrome Achievement Centers  
educate. inspire. believe.

## GiGi's Playhouse Presents: The 2019 National Leadership Conference Bigger Better Stronger Together!



- Dates:** November 6-10, 2019
- Location:** Hyatt Regency Schaumburg, 1800 East Golf Road, Schaumburg, IL 60173
- Attendees:** 300
- Reach:** 1.3 Million Facebook and Instagram Fans (monthly)    
50,000 e-mail subscribers  
80,000 Playhouse families
- Profiles:** 70% board members; professional business executives/owners, educators and therapists.  
30% GiGi's Playhouse site managers and program specific volunteers.
- Topics:** 40+ training modules across general and breakout session; including but not limited to:  
*Board development and governance, finance, fundraising, information technology, programs, community engagement, marketing, social media and others.*





Down Syndrome Achievement Centers  
educate. inspire. believe.

## 2019 National Conference Sponsorship Amenities and Benefits



### Platinum Sponsorship \$10,000

- Exclusive sponsor for Saturday night dinner and dance with all attendees (with up to 3 additional attendees) with significant signage throughout the event.
- Opportunity to present during one of the breakout sessions on Saturday (approval on topic and presentation required by leadership conference personnel).
- Your organization/business logo displayed prior to opening comments on Saturday.
- Your organization will receive recognition during opening comments on Saturday of conference.
- GiGi's Playhouse will list your organization/business as a sponsor on the conference website.
- You will have an option to place an item in conference attendee "swag bag."
- Exhibitor table will be available free of charge for your organization/business on Thursday-Saturday.
- You will receive two mentions on all national social media prior to/post-event.
- You will receive a mention as a sponsor of the event in a press release provided to all media.

### Gold Sponsorship \$5,000

- Exclusive sponsor for either Friday night or Saturday night cocktail party with all attendees, Playhouse presidents and board members (with up to 3 additional attendees for cocktail event).
- Your logo displayed prominently throughout the appropriate cocktail reception.
- Your organization/business logo will be displayed prior to opening comments (either Friday or Saturday to coordinate with cocktail reception).
- Your organization will receive recognition during opening comments on either Friday or Saturday of conference.
- GiGi's Playhouse will list your organization/business as a sponsor on the conference website.
- You will have an option to place an item in conference attendee "swag bag."
- Exhibitor table will be available free of charge for your organization/business on Thursday-Saturday.
- You will receive two mentions on all national social media prior to/post-event.
- You will receive a mention as a sponsor of the event in a press release provided to all media.



Down Syndrome Achievement Centers  
educate. inspire. believe.



### Conference App Sponsorship \$2,500

- Exclusive sponsor for National Leadership Conference App, including co-branding with GiGi's Playhouse on app used by all attendees at conference.
- Your organization will receive recognition during opening comments on Friday of conference.
- GiGi's Playhouse will list your organization/business as a sponsor on the conference website.
- You will have an option to place an item in conference attendee "swag bag."
- Exhibitor table will be available free of charge for your organization/business on Thursday-Saturday.
- You will receive one mention on all national social media prior to event.
- You will receive a mention as a sponsor of the event in a press release provided to all media.

### Silver Sponsorship \$2,000

- Exclusive sponsor for attendee lunch on either Thursday, Friday or Saturday with your logo prominently displayed during lunch.
- Your organization will receive recognition during opening comments (on appropriate day to coordinate with lunch day selection).
- GiGi's Playhouse will list your organization/business as a sponsor on the conference website.
- You will have an option to place an item in conference attendee "swag bag."
- Exhibitor table will be available free of charge for your organization/business Thursday-Saturday.
- You will receive one mention on all national social media prior to or post event.
- You will receive a mention as a sponsor of the event in a press release provided to all media.



Down Syndrome Achievement Centers  
educate. inspire. believe.

## Bronze Sponsorship \$1,000

- Opportunity to present during one of the breakout sessions on Friday or Saturday (approval on topic and presentation required by conference personnel; scheduling of session at discretion of conference personnel)
- Your organization/business logo will be displayed at the registration table.
- GiGi's Playhouse will list your organization/business as a sponsor and presenter on the conference website.
- You will have an option to place an item in conference attendee "swag bag."
- Exhibitor table will be available free of charge for your organization/business on Thursday-Saturday.
- You will receive one mention on all national social media prior to or post-event.
- You will receive a mention as a sponsor of the event in a press release provided to all media.

## Exhibit Table Sponsorship \$500

- Your organization/business logo displayed at registration table.
- An exhibitor table will be available to your organization/business on Thursday-Saturday.

## Other Add-On Items:

- Branded lanyards - \$1,000
- Co-Branded conference tote bags - \$1,500 (Bag will be co-branded with GiGi's Playhouse and provided by GiGi's).

GiGi's Playhouse is happy to customize a sponsorship to meet the needs of your organization. For more information on how to support GiGi's Playhouse families through the 2019 National Conference, please contact Sharon Fulgenzi at 224-427-4169 or at [sfulgenzi@gigisplayhouse.org](mailto:sfulgenzi@gigisplayhouse.org).



Thank YOU for helping  
ME AND  
MY FRIENDS,  
We work hard,  
I promise  
We will make  
you proud,  
Love,  
GiGi

