

2021 Annual Report

GiGi's
Playhouse™

Down Syndrome Achievement Centers
educate. inspire. believe.

Nashville, TN



*Changing the Way
the World Sees
Down Syndrome*

A Word from our Executive Director

Dear Friends of GiGi's,

Is it just me, or did 2021 feel more like an extension of 2020 than a new year? It was difficult to foresee just how significantly the COVID-19 pandemic would continue to plague our community throughout the year, and the ups and downs sometimes felt like a rollercoaster. With the health and safety of our participants and volunteers at the top of our priority list, GiGi's once again had to continually pivot and adapt to continue living out our mission to change the way the world sees Down syndrome.

But 2021 at GiGi's was much more than just "getting by." Through a combination of careful in-person programs and virtual offerings, we increased the number of program hours when families were participating at GiGi's by 14% over 2020's participation. We piloted a brand-new career preparation program for adults called GiGi Prep, teaching critical life and job skills for adults. And thanks to our new partners at The Sumner Center at NorthField Church, we opened our very first brick-and-mortar satellite location in Gallatin to serve families in the northeastern suburbs of Nashville. It was a year of growth, impact, and dreams becoming reality.

And all of this was made possible *because of you.*

These therapeutic and educational programs were led by hundreds of volunteers who graciously gave of their time and talents to support individuals with Down syndrome and their families. Community partners like universities, churches, and other nonprofit organizations rallied with us to extend our reach farther than we could ever do alone. And the individuals, companies, and foundations who generously supported our organization financially ensured that our services do not cost a penny for the families that we serve, not now and not ever.

In fact, that's my favorite part about the GiGi's community: we exist only because the middle Tennessee community has collectively decided to stand together alongside our friends with Down syndrome to declare that their lives are deserving of celebration and that they are more than worthy of our support and advocacy.

So on behalf of all of the individuals and families who call GiGi's a home away from home, **thank you.** We are stronger together, and the best is yet to come!

Onwards and upwards,



Carter Abel
Executive Director



Because of you... A Lifetime Commitment



Our Mission... To change the way the world views Down syndrome and to send a global message of acceptance for all.

Our Vision... To see a world where individuals with Down syndrome are accepted and embraced in their families, schools, and communities.

Our Niche... We change lives through consistent delivery of free educational, therapeutic, and career development programs for individuals with Down syndrome, their families, and the community.

Our Promise... A lifetime commitment to families.

From prenatal diagnosis through adulthood, families will always have the support of GiGi's.



Because of you... Free, Purposeful Programs

GiGi's offers dozens of therapeutic-based programs that support fine and gross motor skills, speech and language abilities, health and fitness, and other key areas of development.

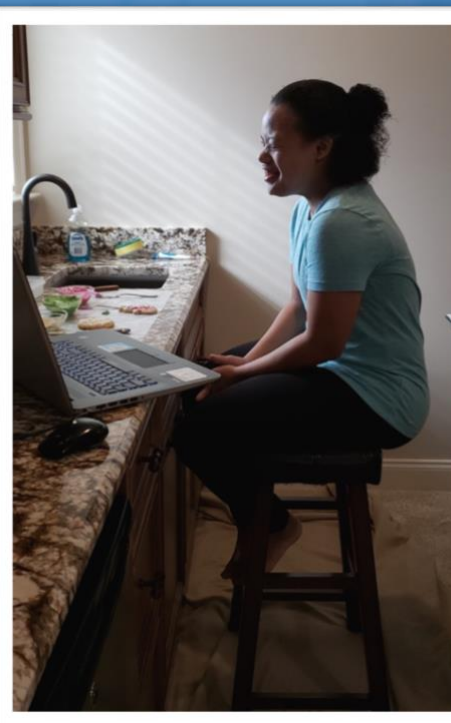
GiGi's offers goal-oriented programs for teens and adults that focus on the development of confidence, real-world skills, health and wellness, and career skills.



GiGi's offers one-on-one tutoring in literacy and math to increase success in school, using best practices that address the unique learning needs of students with Down syndrome to equip them for success.

GiGi's breaks down barriers and changes the way the world sees Down syndrome by fostering acceptance through global campaigns in partnership with our international network.

GIGI'S PROGRAMS ARE NOW FACILITATED BOTH VIRTUALLY AND SAFELY IN-PERSON



Because of you... A Meaningful Impact

2021 By The Numbers

3,366

Participation Hours

2,855

Volunteer Hours

432

Individuals Served

187

Total Volunteers

In the 1980's, the life expectancy of people with Down syndrome was 25...

TODAY, WITH THE RIGHT SUPPORT, OUR ADULTS ARE LIVING BEYOND 60!

The leading cause of death for people with Down syndrome is Alzheimer's.

Research suggests programs like ours may help curb early onset Alzheimer's and help our participants live healthy, fulfilling lives!

In addition to serving middle Tennessee, we also contribute to the creation and upkeep of the national GiGi's At Home platform!

Alongside other GiGi's locations across North America, we are thrilled to provide this online resource to reach families around the world for years to come.



GiGi's
PLAYHOUSE™

Down Syndrome Achievement Centers

GiGi's At Home!

810,549

Pageviews on
the GiGi's At
Home Website

81,695

New People
Joining the
GiGi's Network

6,600+

Virtual LIVE
Group Programs
Executed

24,500+

Virtual One-on-
One Literacy,
Math, and
Speech Lessons

1,600+

Unique On-
Demand
Program Videos

82

Different
Countries
Participating in
Programs

Because of you... Reaching More Families

New Satellite Location: Sumner County

In spite of the COVID-19 pandemic continuing to impact our community, a long-term dream for GiGi's came to fruition in January of 2021: **we launched our first official satellite campus for GiGi's Nashville.**

Thanks to the gracious partnership of NorthField Church, GiGi's now has a long-term home in Gallatin located at The Sumner Center, a new community center that houses multiple community resources. Out of this space, we have new opportunities to provide free, accessible, and meaningful programming to those who live north and northeast of Nashville—a group that previously had major geographic barriers to participating regularly at our Brentwood facility.

Throughout 2021, we piloted a variety of group programming for all ages as well as math and literacy tutoring, and we are thrilled to continue growing our footprint in the area to serve more families than ever before.



Because of you... Stories Like Destiny's

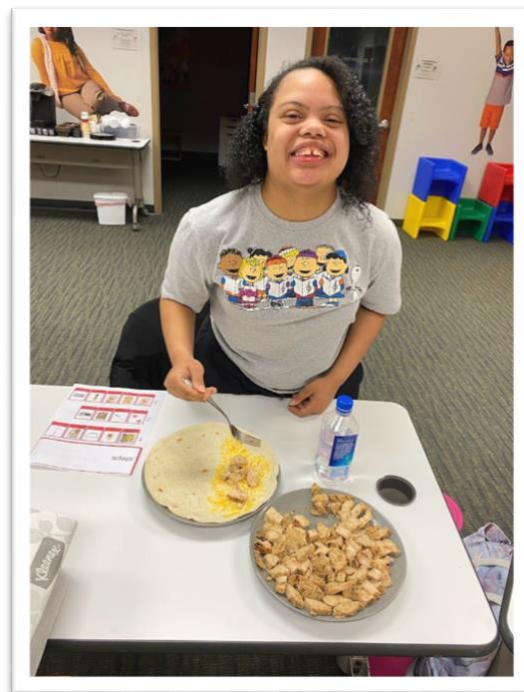


"Destiny was 10 months old when we found out that she has Down syndrome. It was a very emotional and confusing time for my husband and me. There were no groups for parents or other resources to help us better understand what we needed to know about having a child with Down syndrome. There was nothing like GiGi's to share resources, help, or therapeutic support. I felt lost and concerned about Destiny's future. Would she be able to do all the things her sister was doing? Will she go to college, get married, etc.?"

"After growing up in Virginia, Tennessee, and Colorado, Destiny graduated from high school in 2019, and we moved back to the Nashville area. One of the first things I did was get reconnected with the Down Syndrome community. Destiny and I met a group of wonderful ladies whose adult children have been a part of GiGi's Playhouse for years. They quickly let me know that GiGi's has resources for all ages, and they invited us to attend the E.P.I.C. program (Empowerment, Participation, Independence, & Community Involvement). Destiny really enjoyed it and we've been a part of GiGi's ever since!"

"There are not many organizations that offer programs for adults with Down syndrome—programs that help our children learn and grow to be independent. Other organizations require you to pay a large fee for your child to participate. NOT GiGi's! I inquired about the fee when I was registering Destiny for the first class, and I was told they offer their programs to families for free. We've participated in various programs in many different states, and only a handful were provided for free."

"Destiny has now participated in several programs at GiGi's. These programs will help her to be successful and, one day, be fully independent. To know that she can come here, make friends, have fun, do what she loves, learn life skills, be loved, AND be safe... what more can a parent ask for? Words cannot express how thankful we are for every person who has either volunteered, taught a class, given a donation, or supported GiGi's in some way. Know that because of you, your donations, support and love, our daughter will one day be able to live on her own due in part to what she has learned here at GiGi's."



-Denise, Destiny's Mom

2021 Financials - Profit & Loss

GiGi's programs are 100% free for families, but they are not free to offer. Our mission is made possible by generous individuals, organizations, and companies who give of their time and resources to make it all possible, and we are grateful to remain in a strong financial position even after a tumultuous and unprecedented few years for both GiGi's and our supporters.

Revenue

Contributions	\$71,258
Grants	\$37,893
Special Events Income	\$304,649
Miscellaneous Income	\$550
Dividends & Interest	\$716
In-Kind Donations	\$56,865
Total Support & Revenue	\$471,931

Expenses

National Mission Support*	\$31,436
Miscellaneous Fundraiser Expenses	\$50
Business Expenses	\$3,622
Contract Services	\$4,005
Depreciation Expenses	\$4,262
Facilities & Equipment	\$99,698
Operations	\$18,846
Other Expenses	\$5,170
Payroll Expenses	\$166,999
Special Event Expenses	\$69,450
Travel & Meetings	\$2,882
In-Kind Expenses	\$56,745
Total Expenses	\$463,165

NET INCOME	\$8,766
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*National Mission Support is calculated as 8% of gross revenue, covering vital cost-sharing initiatives across the national GiGi's network such as data systems, marketing, program support, and more.

2021 Financials - Balance Sheet

Assets

Cash & Cash Equivalents	\$363,418
Accounts Receivable	\$7,199
Current Assets	\$11,733
Fixed Assets & Accumulated Depreciation	\$164
Security Deposit	\$7,268
Total Assets	\$389,782

Liabilities

Accounts Payable	\$291
Unearned or Deferred Revenue	\$1,569
Accrued Leave & Payroll	\$6,353
Payroll Protection Plan Loan	\$27,795

Net Assets

Fund Equity: Unrestricted	\$325,173
Decrease in Net Assets: Unrestricted	\$18,903
Total Liabilities and Net Assets	\$389,782



2021 Sponsors and Donors

Every donation, both large and small, makes a huge difference in our mission to change the way the world views Down syndrome. We also want to share a special thank you to the following leadership donors that made the work of GiGi's possible this past year!

DREAMERS (25,000+)

The Brett Boyer Foundation

BELIEVERS (10,000+)

The Anisi Family
The Bayham Family
Carl & Marianne Case
The Rodriguez/Bellin Family

EDUCATORS (5,000+)

The Collins Household
Down Syndrome Association of Middle TN
Dr. Elizabeth & Shawn Bailes – Heritage
Medical Associates
The Homa Family
Hyundai of Cool Springs
Innova Solutions, Inc., an ACS
Solutions Company
John, Kathleen, & Grace Dodd
Ludi, Inc.
naviHealth
Nissan North America, Inc.
Nissan of Cool Springs
Pinnacle Financial Partners
Purity Foundation, Inc.
The Simpson Family
The Walker Family

SUPPORTERS (2,500+)

Bedroc
The Carper Family
Cooper Steel Fabricators, Inc.
The Coure Family
Ernst & Young
The Gaines Family
Greg & Nadian Zac
Grow Financial
Ikon Technologies
International Assurance
Jason & Sarah Ezell
Joy & Ben Faulk
LMA Designs
The Long Household
Matt & April Britt
MEDHOST
Moffitt Builders
Nashville Predators Foundation
Olivia Bane
Richard & Tondra Arrendale
St. Paul's Episcopal Church
The Wenzler Family
The Whitson Family

On behalf of the entire GiGi's community,

Thank You